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Parents' Committee Formulates Campaign to Raise Funds

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TAYLOR UNIVERSITY NEWS BUREAU
UPLAND, INDIANA

February 19, 1960

FOR IMMEDIATE RELEASE

Upland, Indiana - - -

The Parents' Committee of Taylor

University met this week on the campus and formulated a campaign to raise a minimum of \$25,000 from the parents of Taylor students over a three year period, Dr. F. Joseph Martin, President has announced.

Plans call for raising an average of \$25.00 per family, each year during the drive.

The committee expressed optimism that the results would far exceed the minimum goal of \$25,000 and have established a challenge goal of \$75,000.

This campaign is to be part of "Operation Emergency", Taylor's recently announced campaign to raise one million dollars for the construction of a new administration-classroom building and science building. This program was authorized last month by the Taylor Board of Trustees following the fire which destroyed the old administration building on January 16.

The 30 member Parents' Committee serves in an advisory capacity to the college giving suggestions and evaluations, particularly in the area of student services. The work of the Parents' Committee is under the supervision of Dr. William Green, Dean of Students.

The Committee named the following members to serve as an Advisory Committee for the campaign: Von Pinkerton, Marion, Indiana, General Chairman; Wallace Deyo, Anderson, Indiana; Lyle Case, Fort Wayne, Indiana; Marvin Rupp, Stryker, Ohio; George Wickes, Dayton, Indiana; and Elbert Crowder, Kokomo, Indiana.