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Now Entering...Upland Premieres June 23 on WIPB-TV

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What makes Upland, Indiana, so special?

Find out this month when WIPB-TV airs the fourth in a series of programs highlighting our great small towns.

"Now Entering...Upland," a video scrapbook of the people, places and history of towns as seen through the eyes of its residents, will premiere live at 8 p.m. June 23 on WIPB, at www.wipb.org and on the station's Facebook page.

WIPB kicked off the project in 2016 with Portland. Pendleton and Knightstown followed.

"Now Entering...Upland" will feature a variety of video vignettes about this Grant County town, told by some of its biggest cheerleaders.

“Upland will be our biggest Now Entering program to date,” said WIPB Community Engagement Coordinator Michelle Kinsey. “We had more than 30 community members sign up to tell stories about the town they love.”

Stories include the Upland Garden Club; the wildly popular “Silent Night” basketball tradition; Lightrider Ministries and its beginnings as Wandering Wheels; traveling the Upland Greenways; the sweet treat that is Ivanhoe’s; how Taylor University came to be in Upland; the Center for the Study of C.S. Lewis and Friends, and the history of the Barton Reese Pogue Poetry & Arts Festival.

Community members collected video footage and still photos to showcase the stories that make their town unique. Then the WIPB production team traveled to Upland to record interviews at the beautiful former United Methodist Church with our storytellers, which will serve as the narration for each of their stories.

On June 23, many of those storytellers will be in the WIPB studios for the live pledge program to talk about their experiences and take your phone calls.

So be sure to join us for what is sure to be a fun night, beginning at 8 p.m., for “Now Entering...Upland.”

And stay tuned for the announcement of our next “Now Entering” town!

For more about the series, go to <https://ballstatepbs.org/howentering/>

If you would like to suggest your town, contact Michelle Kinsey, Community Engagement Coordinator, at (765) 285-5887 or mkinsey@bsu.edu.

A Public Broadcasting Service (PBS) affiliate, WIPB-TV is licensed to Ball State University and serves nearly 1.5 million people in east central Indiana and western Ohio. WIPB endeavors to educate, entertain and engage the communities we serve through distinctive television programs and enriching community engagement. For more information call 800-252-9472 or visit WIPB online at www.wipb.org.