

Taylor University

## Pillars at Taylor University

---

Taylor University Bulletin (1912-1963)

Noncurrent Publications

---

1-1-1958

### Taylor University Bulletin (January 1958)

Taylor University

Follow this and additional works at: <https://pillars.taylor.edu/tu-bulletin>



Part of the [Higher Education Commons](#)

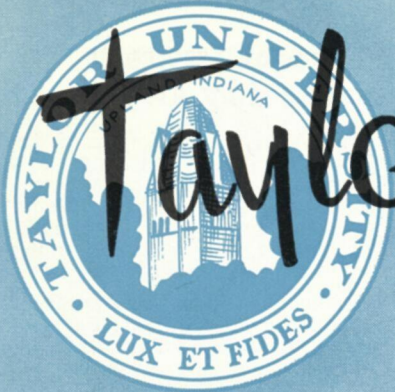
---

#### Recommended Citation

Taylor University, "Taylor University Bulletin (January 1958)" (1958). *Taylor University Bulletin (1912-1963)*. 107.

<https://pillars.taylor.edu/tu-bulletin/107>

This Book is brought to you for free and open access by the Noncurrent Publications at Pillars at Taylor University. It has been accepted for inclusion in Taylor University Bulletin (1912-1963) by an authorized administrator of Pillars at Taylor University. For more information, please contact [pillars@taylor.edu](mailto:pillars@taylor.edu).

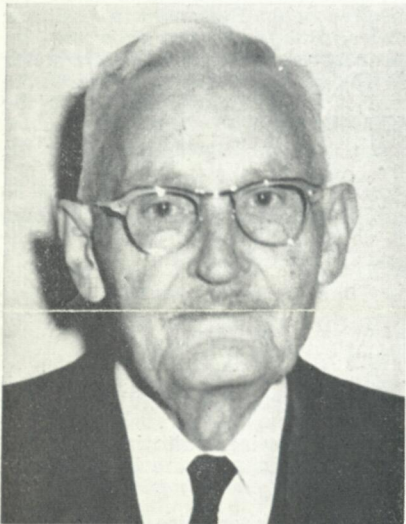


# BULLETIN

● NEWS FROM TAYLOR UNIVERSITY, UPLAND, INDIANA

JANUARY 1958

## Dr. B. W. Ayres Dies After Brief Illness



DR. B. W. AYRES

Dr. B. W. Ayres, beloved Dean Emeritus of Taylor University, passed away January 26 at Marion, Indiana, General Hospital, where he had been a patient for several weeks. He observed his 92nd birthday anniversary on December 29.

Funeral services were held January 29 in the Upland Methodist Church with President Evan Bergwall in charge, assisted by Rev. Robert Gorrell, pastor of the church. The burial was in the I.O.O.F. cemetery in Montpelier, Indiana.

Dr. Ayres served Taylor University in several capacities for 45 years after joining the school faculty in 1897. During his more than four decades at Taylor he served as vice-president, dean, professor and as acting president on two different occasions.

He was born in Hartford City and graduated from Hartford City High School in 1884. Dr. Ayres received all his degrees from Taylor. He received his Bachelor of Science degree in 1889, Master of Arts in 1900

(Continued on page 2)

## Twenty-Fifth Youth Conference Set

The 25th annual Youth Conference at Taylor will be held April 18-20 with Rev. Paris Reidhead and Rev. Dick Hillis as guest speakers. Youth Conference, the leading event of the year on the Taylor campus, is headed this year by co-chairmen Bob Cotner, a senior from Kendallville, Indiana, and Ruth Ralston, a senior from Clinton, Indiana. Faculty sponsors are Professor Fred Luthy and Miss Elizabeth Poe.

"Walk the Way" taken from Isaiah 30:21 has been chosen as the conference theme for 1958.

Paris Reidhead is pastor of the Gospel Tabernacle Church near Times Square, New York. For eight years he has been engaged in Bible Conference and Evangelistic Conference work throughout the United States and Canada. Rev. Reidhead served one term as a missionary in Africa in the Anglo-Egyptian Sudan where he was engaged in pioneer language survey work among 10 unevangelized tribes of primitive culture. He comes to Taylor with a background of 20 years experience as pastor-missionary and Bible teacher.

Over one hundred helpful discussion groups are scheduled dealing with practical problems of "Christian faith for youth."

After nearly 20 years of mission-

(Continued on page 3)

## Taylor Begins Weekly Educational Telecast



LE SHANA

COTNER

On January 27 Taylor became one of the first Christian colleges to produce a regularly scheduled educational television program over a commercial station.

Taylor has accepted an offer to stage a weekly program over the Muncie television station WLBC-TV, channel 49 each Monday evening from 4:30 to 5:00 C.S.T.

The program, titled Focus, is produced and directed by Rev. David LeShana, College evangelist, who has

(Continued on page 3)



Pictured is the Youth Conference Cabinet which has been engaged in months of advanced preparation to insure the most fruitful conference possible.

Seated in the front row are: Sponsors Fred Luthy and Elizabeth Poe; Conference Co-chairmen Ruth Ralston and Bob Cotner; Marlene Foura, Secretary; Irv Thompson, Treasurer; and Adolf Hansen, Chorister.



## A Cappella Choir, Male Chorus, Varsity Quartet Announce Tours

Three Taylor musical organizations, the Varsity Quartet, the A Cappella Choir, and the Male Chorus, are in the process of scheduling tours and weekend appearances.

The A Cappella Choir will travel through Indiana, southern Michigan, Illinois, eastern Iowa, eastern Minnesota and southern Wisconsin from March 7-16.

The Male Chorus will tour Indiana, Ohio, Kentucky, West Virginia, western Pennsylvania and southern Michigan during the dates of Feb. 26-Mar. 2.

The Varsity Quartet is now scheduling weekend meetings for the rest of the school year and is making plans for a twelve week itinerary during the summer.

Inquiries regarding the scheduling of any of these groups should be addressed to the Public Relations Office.

### DR. B. W. AYRES DIES

(Continued from page 1)

and Doctor of Philosophy in 1902 and later the honorary Doctor of Laws degree.

Dr. Ayres was professor of psychology and pedagogy and principal of the Taylor Normal Department for five years. He served as dean and professor of philosophy for almost 20 years and was appointed vice-president in 1923. He held this post until his retirement from active teaching in 1946. The college library, dedicated in 1951, was named the Ayres-Alumni Memorial Library in his honor.

Dr. Ayres taught at Gadbury School west of Hartford City, the Guseman School and at Redkey before he went to Taylor University. He left the teaching profession for four years to serve as bookkeeper for the Dunkirk Lumber Co.

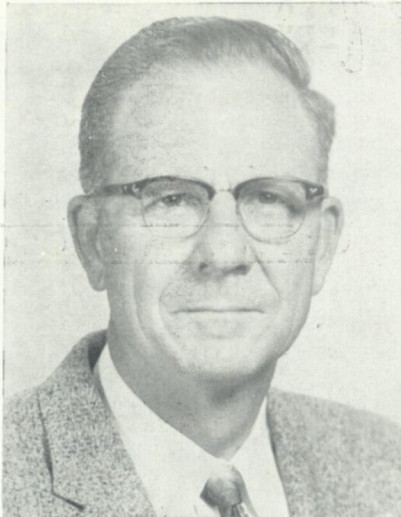
His only position away from Taylor after 1897 was that of dean, acting president and president of Central Holiness University at University Park, Iowa, from 1906 to 1910. The school name was later changed to Kletzing College.

Dr. Ayres was nominated on the state Prohibition Party ballot for superintendent of Public Instruction and in 1890 was that party's candidate for mayor of Dunkirk.

He was a member of the Upland Methodist Church and served on the official board for many years. He also was official delegate to two general conferences of the church.

Survivors include three sons, Dr. W. W. Ayres, Marion surgeon; Dr. Kenneth D. Ayres, Anderson, who also was a surgeon before retirement, and Dr. Gilbert H. Ayres, head of the University of Texas chemistry department; seven grandchildren and six great-grandchildren. His wife the former Mary Etta Huggins, died several years ago and a son, Dr. Arthur H. Ayres, also an educator, died in 1918.

## Annual Spring Revival Scheduled Feb. 16-23



DR. ANDREW GALLMAN

The annual Spring Revival scheduled for February 16-23, will be led by Dr. Andrew Gallman, pastor of West Park Methodist Church, Jackson, Mississippi. Dr. Gallman is a member of the Mississippi Conference of the Methodist Church and has served as chairman of the Board of Evangelism of the Conference for four years. During this period three full time evangelistic workers were employed through this board for work in the Conference. The largest budget for Conference wide evangelistic work in Methodism was then in operation in Mississippi. Previously Dr. Gallman served the Broad Street Methodist Church in Hattiesburg, Mississippi for nine years. While there the church broadcast its Sunday night evangelistic services locally. The church developed the largest youth choir in the conference and broadcast a Saturday night program for several years. Fifteen young men entered the ministry during this pastorate.

In addition to his pastoral duties he served as director of the Hattiesburg Youth for Christ, the largest Youth for Christ Rally in the south at one time. The Junior Chamber of Commerce of that city elected him Outstanding Citizen in 1946 because of his success with the Youth for Christ rallies.

He is a member of the board of trustees of Asbury Theological Seminary where he received the B.D. degree in 1942 and the Doctor of Divinity degree in 1951. He also received the M.A. degree from the Graduate School of Mississippi Southern College. He often speaks in youth camps, camp meetings, church revivals, and college revivals across the nation.

He is in his fifth year as pastor of the West Park Methodist Church in Jackson and has recently completed a large annex that will accommodate 1000 in Sunday School.

## Placement Service Is Organized by Alumni

The Alumni Association of Taylor University is undertaking a new placement service to help new Taylor graduates and alumni become located in the type of positions they are seeking and to assist employers in filling vacant positions.

Ralph Long, a member of the Taylor University Alumni Board, was named by the Board as Chairman of the Placement Committee to be assisted by Dr. William Green and Will Cleveland, Alumni Executive Secretary. Tentative plans call for the Alumni Association to make a survey of this year's graduating class to discover the fields of service they plan to enter, where they plan to locate, and other information that would be of value to an employer.

Employers will then be notified of the graduates available in their respective fields. Personnel in positions of leadership who are interested in securing employees of the character of Taylor graduates are invited to contact the Dean of Students or the Alumni Office.

Opportunities available will be presented to the members of the class of 1958 and in addition will be published among Taylor's 2,750 alumni, in the Placement column of the next *Alumni Magazine*.

## Student Expenses at Taylor Are Well Below Average, Study Shows

The following editorial appeared in a recent issue of the *Upland Courier*:

"With the sharp rise in college expenses (and about everything else) in the past few years, many people have wondered how the costs of schooling at Taylor compare with the costs at other schools. The answer was contained in a chart published recently in the *Indianapolis News*.

"In a tabulation of 26 Indiana colleges and universities, Taylor was near the bottom in board and room charges, tuition fees, and in total yearly cost per student. In board and room, the Upland school was 19th from the most expensive; in tuition fees, 16th from the top; and in total yearly cost, 18th in the list.

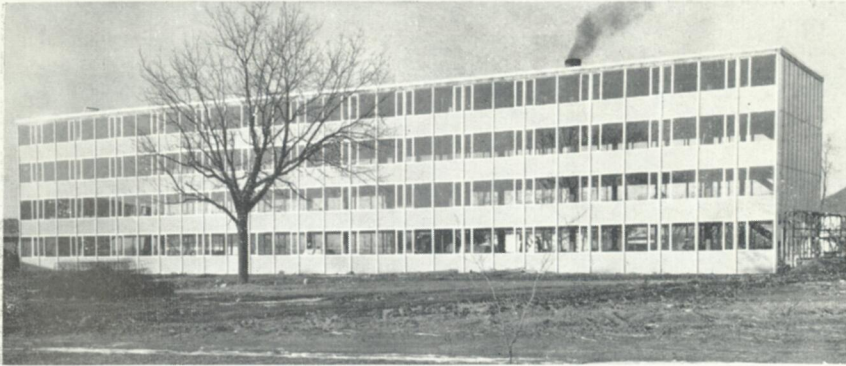
"In total costs, Taylor was listed below three of the four state schools in Indiana even though these schools obtain a large part of their support from state taxes.

"The figures are evidence of the economical, prudent operation of Taylor University and the generous support of friends of the school.

"And they also emphasize a fact which college administrators have been repeating for years: It is cheaper to support private schools with gifts than to educate all our youth in tax-supported colleges."



## MEN'S NEW DORMITORY NOW ENCLOSED



The latest construction shot of the men's new dormitory taken January 17 shows that all four floors of the building are completely enclosed. The building is now heated through the central heating plant to permit interior finishing work to be carried on during the winter months.

## Taylor Student Heads Christian College Group

Martin Hess recently accepted the presidency of the Association of Evangelical Students, a newly organized association established to deal with problems of student government and student life on Christian college campuses.

The first preliminary conference of the organization was held at Wheaton College last year to discuss mutual problems of Christian colleges, to gain Christian fellowship among Christian colleges, and to study the need of establishing such an association. A committee was set up to plan a conference for this year of which Martin Hess and John Cole from Wheaton were members. They have been working toward a constitution which has been sent to various schools for final ratification.

About 30 schools are represented in the organization. They include the three types of Christian higher education—Bible schools, Christian Liberal Arts colleges, and Bible colleges. They are divided into five regions, with a head from each region to act as executive committee.

### EDUCATIONAL TELECAST

(Continued from page 1)

been broadcasting Taylor University's radio program, "Chapel Meditations" for two years, a total of 100 programs. Bob Cotner, a senior from Kendallville, Indiana will be assistant student director.

The telecast will be under the supervision of the Radio and TV Committee of the college in cooperation with the Speech and Public Relations Departments.

The series will feature numerous personnel of the college in panel discussions, lectures, science demonstrations, travelogues, and musical programs. In addition, foreign students will take part and the programs will be presented by various academic departments of the college.

Broadcast time is being given to Taylor by the station as a public service. Arrangements have been made through Mr. Max Jones, administrative assistant of the station.

### COMING EVENTS

Feb. 16-23	Spring Revival
Feb. 26	Davies of Canada - Lyceum
April 18-20	Youth Conference
May 1-2	Fine Arts Festival
May 31	Baccalaureate
June 6	Alumni Day
June 7	Commencement

### TWENTY-FIFTH YOUTH CONFERENCE SET (continued from page 1)

ary service in inland China with the China Inland Mission, Dr. Dick Hillis was one of hundreds of missionaries driven out when the Chinese Communists came into power. In 1950, he and Ellsworth Culver responded to the urgent appeal of Madame Chiang Kai-Shek for evangelists to present God's Word to thousands of defeated war-weary Chinese Nationalist soldiers on the island fortress of Formosa. At that time, these men had no idea that the program of Systematic Evangelism and Bible study follow-up would soon result in the beginning of Orient Crusades as a mis-

## Chamber of Commerce Backs Private Colleges

Businessmen and citizens in general have an appeal from the Indiana State Chamber of Commerce to "give liberal financial support to private colleges."

Glenn W. Thompson of Columbus, chamber president, said recently:

"If Indiana's private and church-related colleges and universities are to remain strong and are to continue accepting and educating approximately 50 per cent of the state's college enrollment they must have increased financial support."

A study by the chamber of Indiana's 31 privately supported schools showed a 15 per cent decrease in purchasing power in average college teachers' salaries from 1940 to 1955. The average public school teacher's purchasing power increased 60% in the same period.

The chamber said 9,000 more teachers will be needed by 1970 to handle expected enrollment increases in all Indiana colleges and universities.

sionary society.

Orient Crusades has had the privilege for several years of assisting Coach Don Odle of Taylor University in scheduling the Venture for Victory basketball teams throughout the Orient.

Registration will be limited to 1,000 young people between the ages of 14 and 23. The total cost for the weekend is \$6.00, which includes registration fee, room for two nights and five meals.

For your convenience a registration blank is included on page 4 of this bulletin.



REV. DICK HILLIS



REV. PARIS REIDHEAD



MR. & MRS. HUGH FREESE  
UPLAND, INDIANA

X34  
X32

# TAYLOR UNIVERSITY BULLETIN

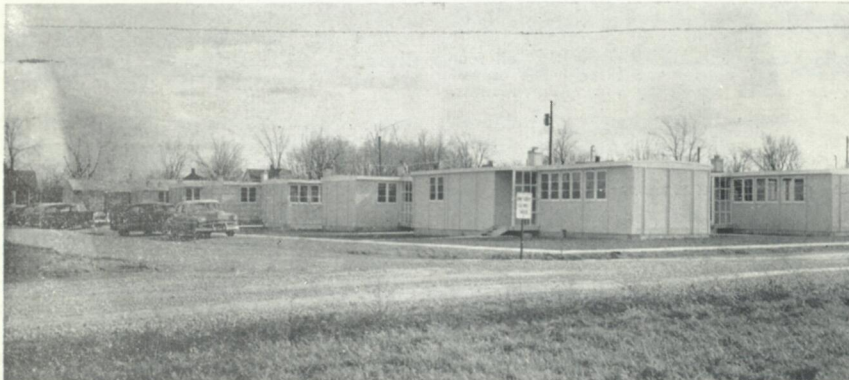
JANUARY 1958

UPLAND, INDIANA

VOL. 50, NO. 5

Issued every other month. Entered as second class matter at Upland, Indiana, April 8, 1900, under Act of Congress July 16, 1894.

## WHAT'S NEW AT T. U.



Fairlane Village, now completed, provides additional housing facilities for married students. The project consists of 39 units, formerly officers cottages at Camp Atterbury.

Not only is Taylor growing in size but in efficiency. As funds are available, the school is replacing old equipment with new and adding new equipment and facilities in order to train students more effectively.

Pictured above is a section of the new Fairlane Courts consisting of 39 units which are providing additional housing facilities for married students.

Four education annexes have been erected where Sammy Morris Hall formerly stood. These buildings house the Business and Foreign Language Departments in addition to several other classrooms and faculty offices.

A new modern language laboratory is now under construction and will include three new Revere T 11-100 tape recorders.

Five electric typewriters have been added to the Commerce Department.

An electric spirit duplicator and a copying machine have been added to the Mailing and Duplicating Dept. in addition to two electric typewriters for the Autotype machine and a new IBM electric typewriter.

A Stenorette dictation machine is now being used by the Public Relations Dept.

All of the second floor halls and some of the class rooms in the Administration Building have been redecorated.

The Chemistry Laboratory has been remodeled and a new water distiller added.

Four studio pianos, a new Conn electric organ, a new Hi Fi phonograph and a room, sound conditioned

with a control booth for radio recording, are new additions to the Music Building.

The basement of the library has been completely redecorated.

To the agenda of classes in the Physical Education Dept. swimming is now being taught in the Marion Y.M.C.A.

Faculty offices in the basement of Swallow Robin have been remodeled to give more privacy to faculty members.

A reading room for the education department is being installed in the large room that previously housed the commerce department.

Magee-Campbell parlors have been redecorated with vivid colors of green, yellow, rose sandalwood, and coral.

Recreation Hall has been redecorated and a new accoustical ceiling has been installed.

## Basketball Team Wins William Penn Tourney

Taylor's talented but short basketball team returned from their Holiday tour through Minnesota and Iowa with an overall record of 10-5.

The Trojans began the tour with loses to Concordia and Bemidji, both of Minnesota. After beating Northwestern College of Minnesota the Odle men lost their third game in four starts to Bethel College.

The Trojans then played their finest ball of the season, winning the William Penn Tourney by defeating previously unbeaten Central Iowa and Coe College. Oris Reece was named most valuable player of the tournament.

After returning home the Trojans traveled to Anderson where they were overpowered by the Hoosier conference leaders 93-54.

Taylor then defeated Manchester in Maytag 81-74 on January 14 to gain an overall season record to date of 12 wins and 6 losses. The Trojans are far exceeding pre-season expectations and are hoping to clinch third place in the Hoosier Conference. The remaining games on the schedule are:

February 8	Indiana Central	T
February 11	Franklin	H
February 15	Anderson	H
February 22	Hanover	H
March 1	Calvin	T

### EVANGELIST'S SCHEDULE

The winter-spring schedule of meetings for Taylor's evangelist, David Le Shana, is as follows:

- Feb. 9-23 First Christian Church, Albany, Ind.
- Mar. 5-16 Methodist Church, Middlebury, Ind.
- Mar. 19-30 Methodist Church, Mentone, Ind.
- Apr. 2-13 Methodist Church, LaRue, Ohio
- Apr. 20-27 First E.U.B. Ch., New Castle, Ind.
- May 14-25 First Friends Church, Urbana, O.

### YOUTH CONFERENCE REGISTRATION BLANK

Fill in and mail to Harvey Rechsteiner, Youth Conference Registrar, Taylor University, Upland, Ind. (Must be postmarked no later than April 1, 1958.)

Enclosed find \$2.00 for pre-registration.\* I will need lodging  
 Friday night,  Saturday night  
I am a Sponsor

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_ Age\*\* \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

\*No refunds on accepted registrations.

IMPORTANT: \*\*Registration limited to high school freshmen through young people 23 years.

Registration will be limited to the first 1000 blanks received.

If this blank is not returned to you, you have been accepted.