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Taylor

MR. & MRS. RALPH BOYD CAMPUS

BULLETIN

NEWS FROM TAYLOR UNIVERSITY, UPLAND, IND.

JANUARY 1960

Farm Leaders to Stage Unusual Forum

PRESS HAILS EVENT AS "AGRICULTURAL FIRST"

A unique Farm Forum, featuring four of Indiana's top agricultural leaders, will be staged at Taylor University on January 6, Wednesday, at 8:00 p.m., C.D.T.

The topic to be discussed will be "The Farmer's Dilemma: Surpluses and Security."

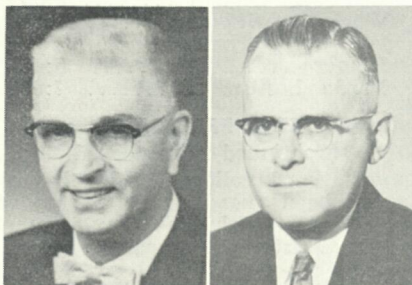
Headlining the program will be Dr. Earl L. Butz, Dean of the School of Agriculture, Purdue University; John C. Raber, President, Indiana Farmers Union; George Doup, President, Indiana Farm Bureau, and Robert J. Giltner, Master, Indiana State Grange. This is probably the first time these men are appearing on the same platform together.

Moderator will be Wayne Townsend, State Representative from Grant and Blackford Counties. Jay Gould, Director of Farm Services, at WOWO radio, Fort Wayne, also will participate.

Because of the interest which has been shown, the site of the meeting has been changed from the 600 seat Shreiner Auditorium to Maytag Gymnasium which accommodates over 2,000.

The forum, which will be open to the public, is expected to draw Farm Bureau delegations from all counties in the eastern half of Indiana, Grange and Farmers Union members, state officers of the three organizations, bank presidents, Production Credit field men, Federal Land Bank officers, Chamber of

(Continued on page 4)



John C. Raber

Dr. Earl Butz

Dr. B. Joseph Martin Named President of Taylor University

The Board of Trustees of Taylor University have unanimously named Dr. B. Joseph Martin as the new president of the college.

Dr. Martin, who has been president of Wesleyan College, Macon, Georgia for the past 6½ years, will assume office on January 1. He succeeds Dr. Evan H. Bergwall, who resigned last spring after eight years as administrative head of Taylor, to return to the pastoral ministry. He is now serving the Simpson Memorial Methodist Church, Fort Wayne, Indiana.

Dr. Martin was born in Bourg, Louisiana in 1906. He received the A.B. degree from Pasadena College in 1935 and the Th.B. degree from the same institution in 1936. He also earned the Th.M. degree in 1940 and the Ph.D. degree in 1945, both from the University of Southern California. In addition he was awarded the LL.D. degree from Houghton College in 1954.

Dr. Martin was pastor of the Rossmoyne Methodist Church, Cincinnati, from 1931-33, the Reseda Methodist Church, California, from 1936-40, and the Trinity Church, Hollywood, from 1942-45.

He was professor of sociology at Pasadena College from 1935-36, Vice-President of Asbury Theological Seminary 1945-48, and Vice-President of Oklahoma City University during 1948-49. For the next three years he was Executive Director of the Methodist College Foundation of North Carolina and in 1953 was appointed president of Wesleyan College.

During his 6½ year term of office at Wesleyan, Dr. Martin was instrumental in organizing the Associated Colleges of Georgia, higher education's approach to industry for support. Under his leadership, the college also realized the following accomplishments:

A \$1,000,000 Fine Arts building was constructed.

Endowment was increased \$685,000.



Dr. B. Joseph Martin

A \$100,000 infirmary and a \$425,000 dormitory were built.

A \$200,000 campus improvement program was realized.

Church support increased from \$8,200 to \$30,000 annually.

An operating debt of \$185,000, which existed when Dr. Martin took office, was liquidated.

"We feel extremely fortunate in securing such an experienced educator and administrator as Dr. Martin to direct the affairs of Taylor University during the strategic period which faces higher education in the immediate future," Dr. Milo A. Rediger, Academic Dean, stated.

Mrs. B. Joseph Martin, the former Evelyn Duryea, is a graduate of Taylor University. Her father was a field representative for Taylor for nearly 7 years and her mother served as campus hostess for 4 years.

Although a private and interde-

(Continued on page 2)

PLANS OF 1960 YOUTH CONFERENCE ANNOUNCED

Preparations for the 27th annual Youth Conference, to be held April 22-24, are in full swing.

Speakers for the event will be the Rev. Warren Wiersbe, Editor of *Youth for Christ Magazine* and Director of the Literature Division, and the Rev. Kenneth Enright, a Taylor alumnus who is currently on furlough after completing his second term as a Methodist missionary to the Belgian Congo.



Youth Conference student leaders include Co-Chairmen Rosalie Closson and DeWayne Bontrager, left, and Jonnine McKinley, secretary, and Dave Bruce, treasurer, right.

Registration will be open to approximately 1,000 young people and is limited to those between the freshman year in high school and 23 years of age.

For reservation blanks or further information write to Tom Rumney, Youth Conference Registration Chairman.

NOTED NBC CORRESPONDENT TO GIVE LYCEUM LECTURE

Irving R. Levine, famous NBC correspondent and author of a best selling book on the Soviet Union, is scheduled to speak at Taylor University on January 8.

Levine, a well-known voice to listeners to NBC, was the first American radio-television correspondent granted accreditation by the Russian government since 1947. His service there was longer than that of any current foreign correspondents covering developments in the Kremlin.

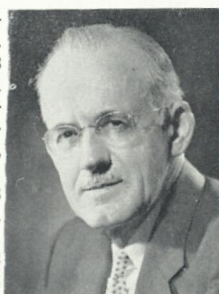
His book, "Main Street U.S.S.R.," published last year, has been hailed as one of the most informative books on developments behind the Iron Curtain.

The public is invited to this lyceum program.

A. W. Tozer Named Reade Lecturer

ANNUAL PASTOR'S CONFERENCE SCHEDULED FEBRUARY 4

The fourth annual Thaddeus C. Reade Lectures will be given Thursday, February 4th, and Friday morning, featuring Dr. A. W. Tozer, as guest lecturer. The theme of Dr. Tozer's lectures will be "The Art of Worship."



Dr. A. W. Tozer

The fourth annual Pastors' Conference will also be held February 4th in connection with the Reade Lectures.

Registration for the all day conference will begin at 9 a.m. Central Daylight Time, with the first lecture by Dr. Tozer, scheduled for 9:30 in Shreiner Auditorium.

Also participating in the conference will be three guest workshop leaders. The Rev. A. W. Ward, General Secretary of the Board of Social and Economic Relations of the Methodist Church, will present the subject, "The Pastor and Social Concerns." Dr. Edward A. Simpson, noted Christian educator, and currently professor at Fort Wayne Bible College, will discuss "The Church and Christian Education," and the Rev. Eugene L. Kierstead, Business Manager and Treasurer of the Wesleyan Methodist Publishing Association will deal with the topic, "The Church and Administration."

These men, who will be introduced to the ministers at the 10:30 conference session, will lead workshop sessions at 11:00 a.m., 3:00 p.m., and 4:00 p.m. The three workshop groups will meet simultaneously and each minister will select the sessions of his choice.



Rev. E. L. Kierstead

PRIVATE LAW LIBRARY PRESENTED TO TAYLOR

More than one-half of the law library of the late Harvey F. Hardin, former Indiana political figure, was presented to the college by his widow who resides in Marion, Indiana.

The books, which are now a part of the 35,000 volume college library, will be used primarily by pre-law students.

Mr. Hardin was elected Grant County prosecutor in 1930 and three times was elected state representative from Grant County. He passed away in June, 1958, at the age of 81.

Lunch is scheduled for 12:00 noon, to be followed at 1:15 by a devotional period in Shreiner Auditorium. Dr. Tozer's second address will be presented at 1:30.

The ministers and their wives will enjoy one-half hour of relaxation and fellowship during a coffee break from 2:30 to 3:00. The second and third workshop sessions will be held at 3:00 and 4:00 o'clock and dinner will be served at 5:45.

The public is invited to the final lecture of the conference which is scheduled for 7:00 o'clock in Maytag Gymnasium.

Dr. Tozer, renowned minister, author and lecturer, was pastor of the well known Alliance Church of Chicago for 31 years and is now minister of the Avenue Road Church, Toronto. He has written several books, including "Divine Conquest," "Pursuit of God," the "Root of the Righteous," and has been editor of the Alliance Witness for the past nine years. He holds the Litt.D degree from Wheaton College and the LL.D. degree from Houghton College.

The purpose of the Reade Lectures is to bring to the Taylor campus outstanding Christian leaders to present stimulating and informative addresses in the field of religion.

The Conference schedule is as follows:

Morning	
Registration	9:30
Reade Lecture	9:30
Conference Session	10:30
Workshop Session	11:00
Lunch	12:00
Afternoon	
Devotional Period	1:15
Reade Lecture	1:30
Fellowship Hour	2:30
Workshop Session	3:00
Workshop Session	4:00
Evening	
Dinner	5:45
Reade Lecture	7:00

NEW PRESIDENT

(Continued from page 1)

nominal college, Taylor has always been headed by Methodist presidents. With the appointment of Dr. Martin, this tradition continues.

Dr. Rediger has served as Interim President since July 1st.

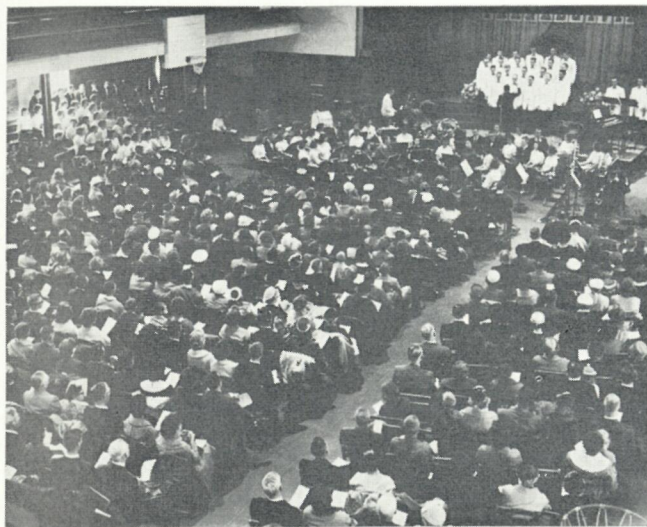


Dr. E. A. Simpson



Rev. A. W. Ward

First Thanksgiving Festival Attended By 550 Guests



Scenes from Thanksgiving Festival. At left, audience of 1,000 listens to Men's Chorus during Festival concert. Some of the 550 visitors who attended Thanksgiving Sunday dinner at the college are shown at right.

A new holiday event sponsored by Taylor University, the first community Thanksgiving Festival was observed on the campus, Sunday, November 23, and met with a response which far exceeded expectations.

A total of 550 residents of surrounding communities enjoyed a Thanksgiving Sunday dinner at Taylor, served cafeteria style from 1-3 p.m.

The menu included a choice of roast turkey or swiss steak and a generous variety of vegetables, salads, desserts and beverages.

The turkeys for the dinner were donated by Eicher and Sons of Archbold, Ohio, who gave 35 birds, which weighed a total of 774 pounds.

Campus tours were conducted also during the hours of 1-3 to give visitors the opportunity to visit the new buildings and to inspect other college facilities.

Climax of the observance was a Festival Concert staged in Maytag Gymnasium at 3:30 with an estimated audience of 1000 in attendance. Featured on the program were a variety of musical organizations including the A Cappella Choir, the Men's Chorus, the Girl's Trio, Trombone Trio, Brass Choir, Mrs. Edward Joseph Pease and her violin, the Symphonic Band and a faculty mixed quartet. The concert was climaxed with a selection from the *Messiah*, performed by a 200 voice Oratorio Choir, and the Symphonic Band, under the direction of Professor Marvin Dean, head of the Fine Arts Division.

Many commendations regarding the day's activities were received from community residents.

Trojans Make Impressive Season Debut

The Taylor University basketball Trojans, with only one senior in the starting line-up, have carved out an impressive record of 6 wins and no defeats, winning two tournaments and scoring an average of 94 points per game.

The Odlemen opened the season winning their own invitational tournament with victories over Rio Grande of Ohio, 87 to 68 and Huntington College, 103 to 82, for the championship.

After a rousing 102 to 52 victory over Goshen, the Trojans traveled to Chanhute Field, Rantoul, Illinois, for an 8 team tourney on November 28. After upsetting the Army Engineers 97-55, and the favored Chanhute Field team 74 to 68, the fast breaking Trojans took the championship with a 102 to 63 win over Lincoln College of Illinois. Sharpshooting sophomore Ken Hudkins was named most valuable player in both tournaments.

Remaining games are as follows:

January 9	Anderson	There
January 12	Manchester	Here
January 16	Hanover	Here
January 19	Tri-State	Here
January 23	Cedarville	There
January 30	Lawrence Tech.	There
February 2	Concordia	Here
February 6	Indiana Central	There
February 9	Franklin	Here
February 13	Anderson	Here
February 20	Hanover	There
February 23	Univ. Ill., at Chicago	Here

All home games begin at 8 p.m., Central Daylight Time.

LATE SCORES

Taylor 79	Huntington 77
Manchester 79	Taylor 73
Taylor 81	Indiana Tech. 77
Taylor 68	Indiana Central 67

ANNUAL SCIENCE LECTURES SCHEDULED MARCH 14-16

Taylor's annual science lecture series featuring four leading American scientists will be conducted March 14-16, Dr. Elmer Nussbaum, Chairman of the Science Division, has announced.

In addition to class lectures which will be held throughout the three-day period, distinguished guest convocations will be held during the chapel hours on the 14th and 16th. Also featured will be lectures on Monday and Tuesday evenings for the entire student body and faculty and other interested persons.

The Lecture Series, which met with enthusiastic student response last year, has become one of the most significant academic events on the Taylor calendar.

The participation of the guest scientists is sponsored by the American Institute of Biological Scientists and the entire program is being promoted by the Taylor Science Club.

Names of this year's guest scientists will be announced in the March *Bulletin*.

TWO MORE PROFESSORS RECEIVE PH.D. DEGREES

Two Taylor professors have recently been awarded their Ph.D. degrees, bringing to 15 the number of Taylor professors holding the doctoral degree.

Professor Paul Barkman, now in his fourth year at Taylor, received the Ph.D. degree in the field of Human Relations from New York University, and Edward Joseph Pease was awarded the doctoral degree in Music History from Indiana University.

College Establishes New Fund Program

NAMED "TAYLOR FELLOWSHIP ASSOCIATION"

In addition to the undesignated and designated giving to the college, which have been the mainstay of Taylor University through the years, a new financial program designed to help underwrite the unpaid portion of the cost of educating Taylor students, has been developed by the college Public Relations Department.

The new organization, named the "Taylor Fellowship Association," was unveiled Homecoming morning during the alumni fund workers breakfast and has received very favorable response.

The T.F.A. replaces both the One Hundred Club and the William Taylor Foundation. Those holding membership in either of these two veteran organizations have been made charter members of the new association. Twenty-five charter members attended the alumni fund kick-off breakfast on Homecoming Day and were awarded charter membership certificates by Dr. Milo Rediger.

Membership Opportunities

A total annual contribution of \$240 through the Taylor Fellowship Association constitutes a full share in the organization. This is the additional amount needed above the fees which the student pays to cover the cost of his education at Taylor for one year.

A contribution of \$120, which supplies the unpaid balance for one semester, is termed one-half share.

The minimum qualification for membership is \$10 per semester or \$20 during the college year, which is the balance needed to cover the cost of one course of study. Individuals, churches or other groups may underwrite a full share, one-half share or one or more courses.

Certificates Awarded

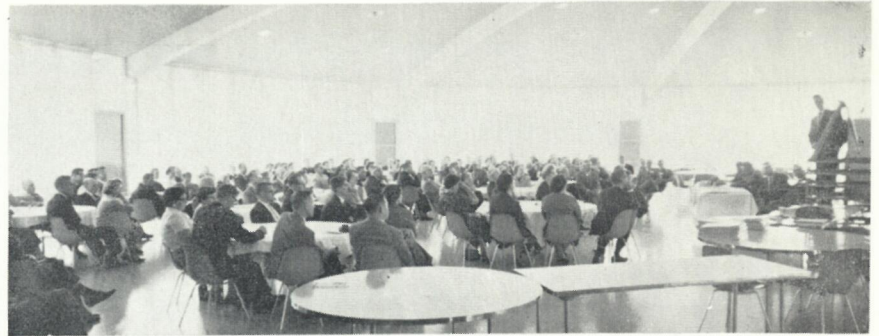
All donors who designate their giving to the Taylor Fellowship Association are given a certificate of membership, a membership card, two complimentary tickets to Sunday dinner in the new dining hall and an honor seal for each year of membership.

In addition, an honor achievement certificate is presented to those who provide a full share of the student's unpaid educational cost for four years, a total of \$960.

Memberships may be paid in one lump sum, semi-annually, monthly or on any other basis convenient for the donor.

All alumni giving to the college, whether designated, undesignated, or through the T.F.A., is credited to the alumni fund.

Over 200 Alumni Serve in Annual Fund Drive



Robert Klemm (far right) explains Taylor Fellowship Association to 110 Alumni Fund leaders who attended breakfast rally on Homecoming Day. Also present were 25 charter members of the new organization, who were presented with membership certificates by Dr. Milo Rediger.

NEW FIELD REPRESENTATIVE FOR FLORIDA APPOINTED

The Rev. Oral C. Brown has been appointed Taylor Field Representative for the state of Florida.



O. C. Brown

sionaries to China.

Upon returning from the Orient, he entered the field of evangelism and also held several Methodist pastorates. In addition, he became an insurance salesman and also was the Indiana wholesale manager for a large piano concern.

Mr. Brown is the third field representative added to the college staff within the past two years. The other two representatives are Robert Klemm, Upland, Indiana and Homer G. Seevers, Cleveland, Ohio.

Taylor University hopes to place additional field men in other parts of the country. Persons interested in serving the college in this capacity are requested to write to David C. LeShana, Director of Public Relations.

COMING EVENTS

January 6 Farm Forum
January 8 Irving R. Levine
February 4 Reade Lectures
Pastors' Conference
February 14-21 Spring Revival
March 14-16, Science Lecture Series
April 22-24 Youth Conference
May 5-7 Fine Arts Festival

The Alumni Fund drive for 1959-60 was launched with exceptional interest on Homecoming Day, October 17, when 110 fund workers, plus 25 other guests, attended a kick-off breakfast held from 9:30 to 11:00 in the new dining room.

In charge of the rally was Edgar W. Bolles, General Fund Chairman, and the Rev. Ernest Shumaker, National Organization Chairman. A grand total of 198 alumni and former students had accepted the position of Regional Chairmen by the opening date of the fund drive, October 19. The entire fund organization was set up from coast to coast by means of telephone calls. The General Chairman called 22 alumni who agreed to serve as Area Organization Chairmen. They, in turn, set up the regional organizations by contacting other alumni in their respective sections of the country.

The alumni organization has set goals of \$50,000 and 50% participation for this fiscal year ending June 30. Last year 38.8% of the alumni contributed \$41,117.

FARM FORUM

(Continued from page 1)

Commerce officials, representatives of the press, radio and television, Taylor officials, farmers from surrounding counties, and others.

The evening festivities will get underway with a dinner at 6:00 p.m. for the forum leaders, press, radio and TV personalities and other officials.

All persons interested in the farm problem are invited to attend the evening program.



George Doup

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