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# Taylor

# BULLETIN

● NEWS FROM TAYLOR UNIVERSITY, UPLAND, INDIANA

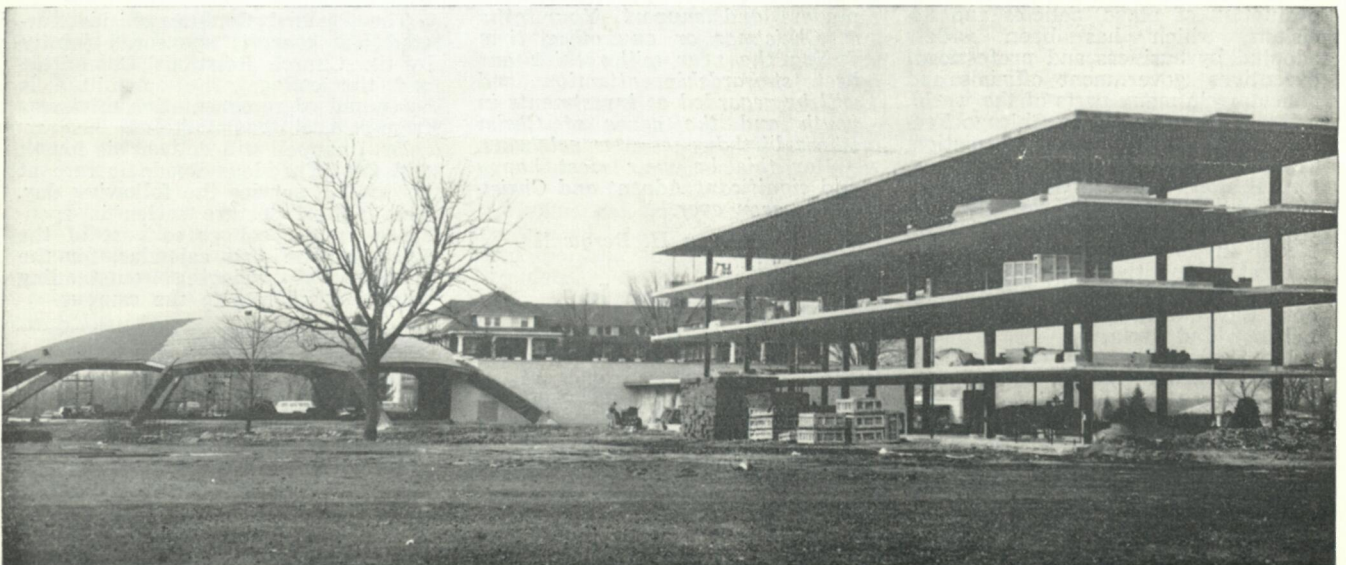
NOVEMBER-DECEMBER 1957

## **New Dormitory Floors and Food Center Dome Erected**

Construction progress on the new food service center and men's dormitory is shown in this recent photo. The four slabs for the roof and upper three floors of the dormitory have been lifted and welded into place, and the twenty-five foot high dome of the food center has received a temporary coating of tar paper to permit interior work during the winter.

Glass walls enclosing the dining hall are to be installed within a few weeks. Installation of the walls and windows of the dormitory has begun since the picture was taken. Plastering is to begin as soon as the buildings are enclosed.

This \$700,000 project, a tribute to faithful friends and alumni around the world, will help Taylor fulfill her responsibility to an increasing number of young people seeking a Christian college education.





## HERBERT J. TAYLOR TO VISIT CAMPUS



Herbert J. Taylor

Herbert J. Taylor, internationally known business leader and chairman of the Board of Club Aluminum Products Company, will visit Taylor University, December 11th.

Dr. Taylor will address the student body at chapel and in the evening will be guest of honor at a banquet in Recreation Hall. Approximately 125 leading Christian business men in this area have been invited to the dinner as guests of the college.

Mr. Taylor was President of Rotary International in 1954-55 and is now serving as a Trustee of the Rotary Foundation for 1955-1960. Currently a member and Past President of the Rotary Club of Chicago, he has served Rotary International as Vice President, Director, District Governor and as committee chairman and member. He is the author of the "Four-Way Test," a means for the evaluation of plans, policies and decisions, which has been widely adopted by business and professional executives, government officials and educators in many parts of the world.

He is Director of the Chicago Federal Savings and Loan Association, The First National Bank of Barrington, Illinois, and the Chicago Better Business Bureau. He received the Northwestern University Alumni Medal in June 1955, and has been decorated by the governments of Chile, the Dominican Republic, Ecuador, Egypt, France, Italy, Belgium, Lebanon and Syria.

Mr. Taylor, through the years, has taken an active part in the pioneering and development of inter-denominational Christian youth projects. He is a member of the Board of Directors of Young Life Campaign, Inter-University Christian Fellowship, Christian Service Brigade, Pioneer Girls and Christ for America. For some

(Continued on page 4)

From the President's Desk . . .

## A Christmas Message

*It would be a real joy for me to be able to enter your home this Christmas season and extend to you personally the season's greetings on behalf of Taylor and from our family. It would be a time when I would tell you how much I personally appreciate your interest, prayers and support of our program of Christian higher education. I would attempt to show you that all you do for Taylor you are doing for God as well as the youth we serve here. Since our institution is definitely committed to the work of the Kingdom of God and to service of youth, ours is a Christian cause.*

*If I could chat with you, I would like to give you the thrill of knowing what is being done here these days. The most significant work is, of course, in the lives of our students. To see them develop mentally, physically and spiritually is a joy. You are helping us to produce leaders that are so desperately needed in all the professions of life.*

*Elsewhere in the Bulletin you can see evidences of the building program. It would be a happy experience for me to personally tell you "our hope for the future," on the level of facilities. The Board and the Faculty have great dreams and great faith. I would also like to tell you of our plans for strengthening our curriculum and faculty in the use of the desired facilities. I am sure to do all I should like to do would require a long visit. But the Bulletin helps fill in some details.*

*At this season, however, we want to express appreciation to our alumni and friends who are so faithful in supporting Taylor. We trust you receive a great sense of satisfaction from a job well done.*

*But the "end is not yet." We invite and urge your continued prayers and support. Your gifts at Christmas or any other time during the year will receive our best stewardship attention and will be regarded as investments in youth and the cause of Christ whose birthday we now celebrate.*

*May this be your most happy and significant Advent and Christmas season ever.*

Evan H. Bergwall

## Youth Conference Is Slated April 18-20

Youth Conference, one of the foremost events on the Taylor calendar, will be held this year April 18-20.

Speakers for the 25th annual event will be Rev. Dick Hillis of Orient Crusades and Rev. Paris Reidhead, pastor of the Christian and Missionary Alliance Church in Times

## Annual Pastors Conference Scheduled January 30

Clovis Chappell Named  
Thaddeus Reade Lecturer

The second annual Pastors Conference at Taylor will be held January 30, and will feature Dr. Clovis Chappell, the Thaddeus C. Reade lecturer for 1958.

The opening session will begin at 9:30 a.m. in Shreiner Auditorium, when Dr. Chappell will deliver his first lecture.

Registration will be held in the Music Building, beginning at 9:00 o'clock.

"The Pastor and His Personal Life," "The Pastor and His Church," and "The Pastor and His Wider Ministry" are three topics that will be discussed in fifteen minute presentations to be led by three guest ministers, noted for their success in these areas.

The audience will participate in ten-minute discussion periods following the brief presentation of each subject.

Dr. Chappell will present his second lecture at 1:30, to be followed at 2:30 by a question and answer session, which will be led by the renowned pulpit orator and author.

Three workshop sessions will convene at 3:15 and will be conducted by the three guest resource ministers who appear in the morning session. In the workshops, the three subjects dealing with the pastor, will be discussed more fully. Each minister will attend the session of his choice.

### Ministers Wives Invited

An innovation this year, a workshop session will be conducted for all ministers' wives who attend the Conference. Mrs. Evan Bergwall will lead the discussion for this group.

Ministers and their wives will enjoy a banquet in the College Recreation Hall at 6:00 p.m.

The 1958 Conference will conclude with Dr. Chappell's third lecture to be given at 7:00 p.m. in Shreiner Auditorium.

The Pastors' Conference, inaugurated last year, is sponsored jointly by the Church Relations' Committee and the college. The committee is composed of representative ministers from several denominations.

Dr. Chappell will deliver his fourth and final Thaddeus Reade lecture at the chapel service the following day. This annual lecture series is sponsored by the college as part of the Lyceum Fine Arts calendar, for the purpose of bringing outstanding Christian scholars to the campus.

Square, New York City. The theme will be "This is the Way."

Co-chairmen are Bob Cotner, a senior from Kendallville, Indiana, and Ruth Ralston, a senior from Clinton, Indiana. Professors Fred Luthy and Elizabeth Poe are faculty advisors.

Registration will be limited to 1000 high school students, and young people through 23 years of age.



## "THEY BELIEVE IN THEIR PRODUCT"

The following is an editorial which appeared in the Marion Chronicle, Sunday, October 13.

The first essential in any sales program, be it religious, educational or commercial, is to have confidence in the product and feel sure of the success of whatever is undertaken in connection with it. Last week Taylor University showed such confidence when its Board of Directors pledged themselves to a contribution of \$35,000 toward furnishing funds for the new dormitory and food service center now under construction on the campus. This is a part of a \$5,000,000 expansion program, a portion of which is being facilitated by a loan from the Federal Housing and Home Finance Agency. However, these funds will not underwrite total construction costs or provide the furnishings. So at the meeting last week, the Taylor University Trustees underwrote \$35,000 toward furnishing of these necessary funds.

Last week also, the Upland community subscribed its goal of \$4,000. Milan Duckwall, Chairman of the Upland drive, was quoted as saying, "Upland believes in Taylor and is happy to make this community contribution."

Other phases of the university effort include a personal campaign among the alumni, a mail campaign among those who are widely scattered. Last year 38.6% of the alumni contributed to the university in the amount of \$35,015.70. Harold E. Camp, Vice

President in charge of Development of Taylor University, pointed out that the alumni contribution was among the highest percentage of all American Colleges.

Plainly Taylor University believes in its product, the community in which it is located believes in it and its personnel from its President, Dr. Evan Bergwall, down through all the ranks who are operating it, believe in it. They are all deeply religious men and women of various denominations, but they have this in common: They believe God helps those who help themselves.

Taylor University needs help and it is helping itself. Its enrollment is at an all-time peak and several applications had to be turned down because of limited facilities. The new building will enable Taylor to serve 176 additional youths. The dining facilities include a modern kitchen, a dining room seating 600 people and a private dining room seating 100 more.

Next February or March, Taylor University will come to Marion and ask assistance in raising the additional amount necessary between what has been raised at that time which can not be conjectured and the total goal of \$225,000. They will come confidently for they believe in their product and they have demonstrated it in more ways than merely being financial contributors. They contributed of themselves to the utmost.

## Development Drive Progresses

Over \$70,000 Now Subscribed

The combined drives to raise \$225,000 this fiscal year—\$100,000 for the new food service center and men's dormitory, and \$115,000 for current operating expenses — is progressing on schedule, with over \$70,000 now subscribed in pledges and cash.

The trustees of the college have pledged \$35,000, general campaign chairman Howard Skinner has announced. The faculty and staff pledged \$10,000 and the Upland Community raised \$4,000 in a drive conducted in September.

Phases of the drive are currently being conducted by the Parents' Committee, the Alumni Special Gifts Committee, churches and the student body.

The parents group, headed by Dexter Rohm and Paul C. Anderson, are hoping to reach \$15,000. The churches, under the leadership of Rev. Reuben Short, are seeking to secure an additional \$5,000 to add to a gift of \$5,000 received from a denominational group.

The Alumni Special Gifts Committee, with Rev. Ernest Shumaker, chairman, is aiming for \$15,000 and the student body has already underwritten almost \$9,000 of their \$11,000 goal.

## FACULTY IN THE NEWS

Mrs. Richard Greenleaf, Assistant Professor of Spanish and French, was elected vice president and program chairman of the Indiana Chapter of the American Association of Teachers of Spanish and Portuguese, at their recent bi-annual meeting in Indianapolis.

The group is composed of both college and high school teachers of Spanish and Portuguese throughout the state of Indiana.

Dr. William Green, Dean of Students, authored a comprehensive article on Leadership Training and Freshman Orientation appearing in the November "North Central News Bulletin," published by the Committee on Liberal Arts Education.

Miss Mildred Stratton, Assistant Professor of Education and head of Secondary Education at Taylor, was elected vice-president of the Teacher Training Department of Indiana State Teachers Conference at Indianapolis last month.

## COMING EVENTS

January 30	Pastors Conference
January 30-31	Thaddeus C. Reade Lectures
February 16-25	Spring Revival
April 18-20	Youth Conference
May 1-2	Fine Arts Festival
June 6	Alumni Day
June 7	Commencement

## Christmas Seal Program Is Discontinued

The Christmas seal program conducted by Taylor from 1952-1956 has been discontinued.

The ambitious program which modestly began four years ago mushroomed each year until last year the seals were mailed to 100,000 homes, carrying the message "Keep Christ in Christmas."

The response to the program and the favorable comments received encouraged the college to expand the program each year. In addition, many responded with requests for additional seals.

Following last year's mailing, however, a number of friends and alumni reported being deluged with seal appeals from many organizations.

Because of this apparent trend, the college is discontinuing the seal program. In its place a pocket sized portrait of the head of Christ will be enclosed with a message from President Bergwall. On the reverse side of the portrait will be an attractive

## ADMINISTRATION SEEKING MEMORIAL NAMES

The Taylor administration is interested in memorializing persons who have been significant in the life of the college. It would be both fitting and inspiring, the college feels, to replace room designations such as A-14 and L-7 with proper names to commemorate those who gave devoted service to the institution.

Alumni and friends of the college are invited to submit names of qualified persons to the office of the President.

Christmas scene with the message "Keep Christ in Christmas and in all the year." This mailing will be limited to the alumni and a select group of friends.

Although the seal program is discontinued, the college has a supply of seals on hand which are available without cost. To secure seals address a card to the Public Relations Office and specify the number desired.



## TAYLOR UNIVERSITY BULLETIN

NOVEMBER-DECEMBER 1957

UPLAND, INDIANA

VOL. 50, NO. 4

Issued every other month. Entered as second class matter at Upland, Indiana, April 8, 1900, under Act of Congress July 16, 1894.

### Mission Conference Features Seamonds, Correll

Rev. John Seamonds and Rev. Sidney Correll were the speakers for the Missionary Conference this year which opened with the chapel hour on November 15 and continued through the Sunday evening service November 17. The theme of the conference was "Is It Nothing to You?"

Rev. Seamonds, a former missionary to India, graduated from Asbury Seminary and received a Masters Degree from the University of Kentucky. He now teaches Missions courses at Asbury College.

Rev. Correll is the director of United World Missions with headquarters at Dayton, Ohio. He recently returned from a tour of the mission fields and has first hand information regarding the conditions there.

The Conference, sponsored by the Ambassadors for Christ, a campus missionary society, was planned to give Taylor students a vision of the needs on missionary fields and knowledge of the various types of opportunities available in missionary service.

### TAYLOR STUDENTS HELP FORM CHRISTIAN COLLEGE CONFERENCE

Duane Cuthbertson and Martin Hess, seniors at Taylor, met with Wheaton College students John Cole and Jerry Stromberg at Wheaton College recently to coordinate responsibilities for speakers, leaders and facilities for a Christian college conference.

The first conference took place Nov. 22-23 at Westminster Hotel in Winona Lake, Ind. Approximately 125-150 representatives from 50 Christian colleges were invited to the conference, at which Dr. Voller, president of Roberts Wesleyan College and former advisor of the Michigan State football team spoke.

The conference featured discussions of common campus issues such as the honor system, distinctions between secular and Christian liberal arts colleges and the place of the Christian college in education today.

Establishing coordinate activities among the representative colleges is another goal of the conference along with this discussion of campus issues.

### Taylor Enrollment Increase Above State Average

At a recent meeting of the Indiana Conference of Higher Education, the enrollment report for the state of Indiana, as prepared by the registrars of the various institutions, was presented to the presidents and deans of the colleges of the state. The report shows that there has been an increase in total college enrollment in Indiana of from 77,847 to 80,227 in 1957-58. This is an increase of 3.06%; Taylor's increase is 5.89%. Nine institutions in the state reflected decreases; increases in the other institutions ranged from .08% to 12%. It is also interesting to note that 14.76% of all undergraduate students in Indiana are married. Taylor's percentage is 12 plus.

### ODLE REPORTS BASKETBALL SQUAD "BEST LITTLE TEAM"

The Taylor basketball squad opened the season by capturing second place in the Richmond Tourney held at Earlham College, November 21-23. With victories over Marian College of Indianapolis, 88-73, and Earlham, 78-75, Taylor advanced to the finals and was defeated by Anderson. After a close contest most of the way, Anderson increased their lead in the closing minutes, winning 73-56.

Two Taylor men, Oris Reece and Jack King were named to the all-tourney squad. This year's team, with eight returning lettermen, has blazing speed, Coach Don Odle reported, and is the "best little team" he has ever coached. However, they are handicapped by lack of height. Tallest player is Jack King, 6' 2", and the average height of the starting lineup is 5' 10".

### 1957-58 Basketball Schedule

Dec. 10	Tri-State	H
Dec. 14	Indiana Central	H
Dec. 17	Franklin	T
Jan. 11	Anderson	T
Jan. 14	Manchester	H
Jan. 18	Hanover	T
Jan. 25	Huntington	T
Jan. 28	Wheaton	H
Feb. 1	Wilburforce	H
Feb. 8	Indiana Central	T
Feb. 11	Franklin	H
Feb. 15	Anderson	H
Feb. 22	Hanover	H
Mar. 1	Calvin	T

### CHRISTMAS TOUR

Dec. 27, 28	Paul Bunyan Tourney	40
	Bemidji, Minn.	
Dec. 30	Northwestern College	30
Jan. 1	Bethel College	
Jan. 3, 4	Penn College	

### Trojan Eleven Has Best Season

Taylor's football Trojans suffered their only defeat of the season against Hanover on November 16, but finished with the finest record in Taylor's short football history.

After a mediocre season last year, the Trojans under Head Coach Earl Craven and Line Coach Winston Smith, won seven games, tied one and lost one.

The Taylor eleven finished third in the Hoosier Conference with a record of 3-1-1. Hanover and Anderson emerged Conference co-champions with identical records of four wins and one defeat.

Although Taylor lost to Hanover in the season finale, Taylor previously conquered Anderson, the only team which was able to defeat Hanover. Before the Hanover loss, Taylor was the only unbeaten college team in Indiana.

The Trojans placed four players in the All-Conference team: end Dave Adams, a sophomore; tackle Ray Farley, a junior; senior guard Bob David and Glenn Schell, a junior halfback.

With several promising high school seniors indicating their desire to enroll at Taylor, Coach Craven is encouraged over the outlook for the team next year.

### A CAPPELLA CHOIR PLANS SPRING TOUR

The A Cappella Choir has announced plans to conduct their annual tour March 7-16. The itinerary for 1958 will include Western Indiana, Illinois, Southern Wisconsin, Southeastern Minnesota and Iowa. Churches in these areas interested in having the choir appear in their locality should contact Will Cleveland, Public Relations Office, immediately.

The 40 voice group is directed by Burton Mahle, assistant professor of Music.

### HERBERT J. TAYLOR (Continued from page 2)

years he has been the President of International Child Evangelism Fellowship. He is Vice-Chairman of the Board of Trustees of the Fuller Theological Seminary in Pasadena, Calif. In addition, he is the Chairman of the Board of Trustees of the Christian Workers Foundation, Chicago, Illinois.