The photographer was able to catch all of the college buildings as well as many of the faculty residences as he flew over Taylor's beautiful campus.

The first building in the left hand corner is the Maytag Gymnasium, with the large Campbell-Magee-Wisconsin Dormitories next to it.

The heating plant is easily identified and the new Science Building is located directly in front of it.

In the center of the picture on the north side of Reed Avenue is the Swallow Robin Dormitory and the Samuel Morris Hall sets next to it. Across the street is Slicker Hall.

The smaller building, surrounded by trees, houses the book store and the post office as well as a snack bar.

The Administration Building is easily identified by its “tower seen far distant” and the Helena Memorial Music Hall is at the extreme right end of the picture. In the extreme left may be seen a large dwelling which accommodates several students and a house mother.

Every college president would like to raise the college endowment—whether it is now large or small. He knows that apart from student tuition and fees money must be forthcoming from other sources. The state exacts from its citizens, in taxes, for the ever increasing budgets for its state schools and there is a parallel which should be found in the relationship between the privately owned and controlled Christian college and its clientele. When the annual budgets increase, the people who are behind such schools must realize that upon them there falls the added responsibilities of helping to meet these additional expenses. The two most commonly accepted procedures are the increasing of the endowments until a greater revenue from that source provides the larger amount necessary for current budget. Schools that have long been established and have been patronized by wealthy supporters have been successful in many instances in building up formidable amounts for endowment. It need not be true, but in numerous cases it is, that such schools have been separated and alienated from their

(Continued on page 4)
WHAT THE ALUMNI ARE DOING

In this issue we are publishing the names of our Alumni over the past 18 years and indicating those who have contributed toward the operating expenses during the current fiscal year. Many more will be contributing before June 30, when the year closes, and we propose at that time to publish the list again and then give the total amount contributed by the Alumni of those particular classes. If you are interested we shall include all of the alumni or at least go back another 15 years.

Inaccuracies and omissions are apologized for in advance. Corrections are welcome.

Class of 1947
Blanchard Amstutz
Darlene P. Barker
Marguerite Beacon
*Warren Bergwall
Margie Biller Rich
*Esther Bradford
Betty Buerki
*Arthur Carlson
Russell Clark
*Ruth Coughenour Cox
Gene Gibbs
Doris Gilbert
Joanne Grubbs
John Hayes Silver
Taylor Hayes
Alice Hitchcock
Charles Hoffman
Gene Holt
Thomas Heuk
Donald Hubbard
Donald Jansen
Harold Johnson
*William Jones
Orville Kruschwitz
Esther Kvanvik
*Martha Lauby
Vernon Macy
Janet Morse Watkins
Milton Murphy
*Dorothy Olsen Van Vleet
*Conrad Rehling
Marguerite Roberts
*Esther Rupp
Lydia Rupp
Harold Salsich
Ruth Schoeppach
Budy Skinner
*Gwendolyn Somerville
Ruth Waldin
Class of 1946
Joyce Bailey
Linwood Barney
Ruth Bergert
Virgil Bjork
Marion Brown
*Maureen Carver
George Cochard
John Cogley
*Arline Hamann-Nelson
*Harold Homer
Winfred Hutchens
Margaret Kramer
Boyle Loeffer
Herschel McCord
*June Meredith
*Miriam Pallotta
Beatrice Payne Zook
Don Rose
*Andrew Rupp
Dorland Russert
Stewart Silver
Robert Spoolstra
Elizabeth Studabaker
Alva Sweanner
Francis Sweeten
Derrel Taggart
*Russell Van Vleet
Jack Weaver
Rosemary Weston
Keith Whittier
Philip Williams
Class of 1945
Wesley Arms
Marjorie Arnold-Spoolstra
*Norman Baxter
Margaret Behnek
Gordon W. Bell
*Robert D. Bontrager
Helen Boyer
Lavonne Brown
Mable Busch-Bontrager
Hubert Clevenger
George Cochard
*Robert L. Cox
Barbara Deich-Nimrho
Clara Elbner-Orr
Esther Enrich
Gene Harvey Brown
L. Joyce Burtner-Trumbauer
*Phyllis Creaser
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Frances Ruth Greenland
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Kenneth T. Holdzkom
*H. Wendell Hyde
Nellie Marie Leisman
Alva Swarner
John Raymond Malott
Myra Rupp
Dorothy Shomo-Cogley
Genevieve Shuppert-Bertsche
William Sikutberg
John Siner
Naida Sutch
Martha Neil Reif
Esther Watkins-Bulls
Norma June Williams
*Jane Winterling
Class of 1944
Thomas Bailey
Cranton Bernstein
James Bertsche
Roy Birkey
*Paul Clasper
Harold Crcrrect
Theda Davis
Pearl Dobson
*Edward Evansick
Nancy Fox-Crcrrect
Gwendolyn Glendenwood
William Green
Ruth Hess
Martha Leeman
Virgil Maybray
Norma Michel-Reece
Lindley Osborne
Jack Reif
Robert J. Rutschman
Phyllis Steiner
Josephine Stuart-Juett
*Elizabeth Suderman
*Bonnie Weaver-Odle
Bever Weed-Kruschwitz
*Donald Yocom
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Bonnie Charles Gould
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Ruth Wynona Long
Wendell Redmond
Lois W.
G. Verner Miller
*Robert Anton Behnken
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James Harvey Brown
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John Cogley
*Arline Hamann-Nelson
*Harold Homer
Winfred Hutchens
Margaret Kramer
Boyle Loeffer
Herschel McCord
*June Meredith
*Miriam Pallotta
Beatrice Payne Zook
Don Rose
*Andrew Rupp
Dorland Russert
Stewart Silver
Robert Spoolstra
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Alva Sweanner
Francis Sweeten
Derrel Taggart
*Russell Van Vleet
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Gwendolyn Glendenwood
William Green
Ruth Hess
Martha Leeman
Virgil Maybray
Norma Michel-Reece
Lindley Osborne
Jack Reif
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Phyllis Steiner
Josephine Stuart-Juett
*Elizabeth Suderman
*Bonnie Weaver-Odle
Bever Weed-Kruschwitz
*Donald Yocom
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Phyllis Lorraine Martin
Bonnie Charles Gould
Doris E. Kaparoff
Ruth Wynona Long
Wendell Redmond
Lois W.
G. Verner Miller
*Robert Anton Behnken
Ann Louise Bengston-
*Gene F. Black
James Harvey Brown
*L. Joyce Burtner-Trumbauer
*Phyllis Creaser
Reah S. Dougherty
Faith Natalie Glenwood-Black
Frances Ruth Greenland
Norma Marie Hoke
Kenneth T. Holdzkom
*H. Wendell Hyde
Nellie Marie Leisman
Alva Swarner
John Raymond Malott
Myra Rupp
Dorothy Shomo-Cogley
Genevieve Shuppert-Bertsche
William Sikutberg
John Siner
Naida Sutch
Martha Neil Reif
Esther Watkins-Bulls
Norma June Williams
*Jane Winterling
Class of 1942
Otho Andrews
Martin Barney
John Bontrager
Robert Boyd
Carl Brown
Mildred Brown Yaggy
Mildred Burdon
James Celender
Albert Clarke
Betty Deluca
*Maxine Dopp Rehling
Helen Durling
Alice Cyer
 Addison Eastman
Margaret Elliott
Hope Fosnaught
*Merlyn Grant
Bernice Greer-Lewis
Clyde Harrington
Dorothy Hislop-Miller
Warne Holcombe
Otto Hood
Doris Horn
Eunice Knight-O'Brien
Frances Keene
Walter Kruschwitz
Arnold Lewis
Howard Lyman
Gertrude MacDonald
Harley Martin
Ralph McCormack
Gordon McDonald
William McKeen
William Meadows
Alphretta Meginnis
Rhea Miller
John Murbach
Helen O'Bryan-Spence
*Don. Ode
Ellen Owens
Ruth Patow
Esther Prosser-Webb
Charles Read
Ruth Roseberry
Duane Sandgren
Leo Sands
Kenneth Scott
Allie M. Shaw
Howard Spittale
Irene Tatman-Greenhut
Henry Tobin
Carol Unkenholz
Homer Van Buren
J. Ellis Webb
Lucille Webster
Jean Wood
Mary Young
Fred Zigan
Class of 1941
Robert Jackson
Lois Stuart
Dorothy Anderson
Eleanor Anderson
Herald Bauer
James Bell
Kathryn Bingaman
Melva Bingaman
Richard Bishop
*Ruth Bolles-Grant
Virginia Bunner
Jessie Burtner
Roger Burtner
*Earl Butz
Elizabeth Carpenter
Rodah Elliott Welsh
Dorothy Ferrer
Gerald Foster
Noble Grigdon
Keith Hansbach
Lucile Jones Trumbauer
Raymond Kinchelo
Ernest Lee
Nette Lewis
Robert Litten
Gail Malsbary
Ross Mclennan
Lester Michel
Don Miller
James Miller
Wayne Mitchell
Eleanor Parry
Ross Nichols
Elizabeth Roane
Glen Rocke
Lucille Rupp
*Lyle Russell
Doris Scheel
Helen Shaffer
Virginia Shafer
Marion Smith
Noble Swearingen
Mary Sylox
Harry Van Meter
Erwin Vincent
Robert Wilcox
Jean Wilson
S. Henry Wood
Phillip Yaggy
John Zoller
Class of 1940
*Melvin Blake
John Branch
Carol Brown
*Donald Brown Blake
Omar Buchwalter
Ethal Clark
Alta Gouder
Ralph Cummings
Harriet Davis
Oliver Degelman
Clinton Dillon
William Driscoll
Kenneth Faulke
Robert Jackson
*Ruth Johnson Lyon
Dorothea Knight
Harold Lamann
Madelyn Leak
Olin Lehman
Lewis Magsig
Gerald Martin
Doris McKee
William Moreland
Lorenz Morrow
Evelyn Mudgett
George Martin
George Nagel
Gwendolyn Niebel
Nobu Norris
Wallace Page
Teuntje Peters
Floyd Porter
Ruth Prosser
founders. The insured income from a large endowment with a self perpetuating board has made it possible for them to repudiate the ideals and principles of their founders. This is a danger which must be considered; but nevertheless the charters and character of the boards and administrators of our full salvation schools render the possibility of a departure from their original moorings quite unlikely. Hence, wills that are drawn up, bequests and annuitances contracted for in favor of our Christian colleges, which are designed to increase endowments, are to be encouraged. People interested should rest assured that their investments in Christian character are safely made.

A second procedure is that of the living endowment. In many ways this is even more desirable—especially while the donor is living. Many times a donor is able to make more with his capital than a holiness college, because the latter must always guard against any element of risk in investments. Only comparatively "safe" investments should be made by the trustees of a college whereas a donor may see his way to invest his funds in some new project with even serious possibilities of loss, as a result, while the college may realize but 2 or 3 percent the individual may realize as much as 15 percent. For this reason a living endowment often results in more to give to the college than the college would receive, if the principle had been left to the Trustees to invest. Also, the donor has the advantage of an annual check on the school. What he wants to see done on that campus is tied in with his regular support in such a way that his annual gift serves as a reminder for continued loyalties to the traditions and ideals of that school. Every college president who is sincere is willing to have his administration come under that type of careful scrutiny. In these days of declension and compromise it is quite essential that generous donors give a vigilant watch over our holiness colleges lest they too become emmeshed and remove the ancient landmarks set by their fathers. For these reasons we are going to urge our supporters to consider seriously the advantages of both methods of financing Taylor University and participate in one or the other.

Many people would love to endow Taylor to the extent of $100,000.00, but they do not have any such amount to give. Many schools have blocks of endowment that size on interest at no more than 2% which is $2,000.00 per year. There are individual classes of alumni in the ordinary earning brackets who, if they would contribute 2% of their income annually would equal the income of a $100,000.00 endowment. I would rather have their annual gifts, their prayers, and their solicitous and vital interests in Taylor than a cold chunk of endowment to invest. Many schools have blocks of endowment which their living endowment would equal two or three millions of invested endowment. At the same time their prayers and vital interest are the greatest assurance for the Taylor of tomorrow being what its founders had in mind yesterday.

Our Error

Whenever a Bulletin doesn't reach you, and you have not moved since the Bulletin office was apprised of your address, we feel quite responsible for the failure. It is true, of course, that with second class mail there is a great likelihood of mail not reaching its destination. Particularly is this true during certain rush seasons in mail deliveries. Nevertheless we desire to take our share of the blame. But when someone doesn't receive the Bulletin who has moved and never notified the office here the responsibility can not be laid to our door. It is always disconcerting to me in going around to find someone who should have received the Bulletin who hasn't been receiving it for some time. I sometimes chide ourselves in our set up here as a result of my questioning further. More often I have wished that the individual had seen his way to drop a line to the office.

Alumni

(Continued from page 3)

Hugh Morris
Cameron D. L. Mosser
*Clarence Musser
Estal Pendergrass
Draper
Mary Poling
John Reid
Dale Russell
Herbert Schuckers
Carol Severn
Ellen Smith Culp
Hazen Sparks
Marvin Stuart
Charles Taylor
Beatrice Tennant
Norton

Helen Trout Collins
Frederick Vincent
Elizabeth Waite
Knight Worth
Class of 1930
Fred H. Boller
Ruth Elizabeth
Bowers-Dagier
Elsa Buchanan Spaulde
Guy Wesley Burgener
Nelson Wilford Burns
Gerald F. Bush
Alliene M. Campbell
Edna Mae Chambers-Chandler
*Pauline Christ
Lester Clough
Pauline M. Collins
Rhine
*Everett W. Culp
Mary Ellen Engle-Theema
Gomer W. Finch
Kenneth Freeling Fox
Lois Grace Frey
Elise Fuller
Robert Gorrell
Samuel Grove
Ona B. Ingerson
Mabel Lewis
Inah May Masters
Ferris McKee
Mary Edith Miller
Lloyd V. Mohnkern
Lillian G. Morrison
Myrtle A. Ockenga-Sperling
W. Harold Paithorp
Miguel A. Palacio
Beatrice Patricia Sparks
Jeff P. Paul
Alice Lucile Reynolds
Glen B. Rhodes
Loyal R. Ringenberg
Mary Ella Rose Stuart
Beth Charlotte Severn
Ruby Shaw
Harriette Shoemaker
R. Ivan Somers
Albert Cecil Taylor
Ila May Tozier
Lester J. Trout

Ray W. Turner
Mildred Urch
William D. Vennard
*Gerald Ernest Wesche
Ruth E. Young
Robert D. Annand
Dorwin R. Dragstrem
Everett Jay Ritchie
Elizabeth J. Groff
Kathryn E. Poorman
Nelson
Ella Martha Ruth

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