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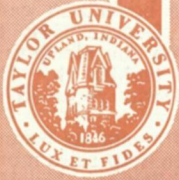
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TAYLOR BULLETIN

News from Taylor University, Upland, Indiana

March, 1956

"If I were to run a college . . ."

How Would You Do It?

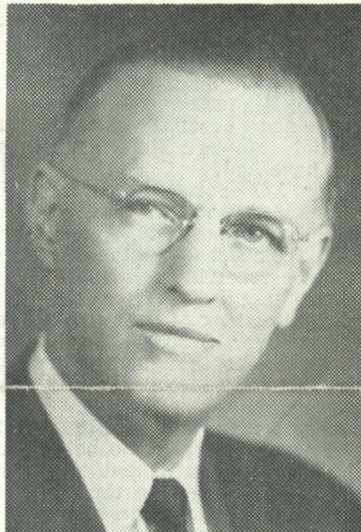
Our Christmas mail brought us many suggestions concerning the financing of Taylor University. They ranged from sublime to ridiculous. We have read all of them and appreciate the comments that were made. We will be able to profit by some of the ideas. You may be interested in the suggestion made by a business man who had recently failed in a business venture.

"If you can't make your business pay, close it up like I did," he said "Students should pay their own way." That sounds like a very strange idea to college people who have for years struggled to make up the difference between what students could pay and the cost of their education. However, in a recent issue of "Inter-collegiate Press Bulletins" we saw the following suggestion, made by the Olin Foundation, one of those Taylor has been contacting for help. Mr. Horn, president of the Foundation says, "Colleges should charge more for freshman and sophomore students who 'come along for a free ride.'" Because a college has to pay for a large share of each student's education in addition to what he actually pays, Dr. Horn believes that this will help keep college budgets out of the red as well as discourage students who have no intention of finishing college. "If I were to run a college, the first thing I would do would be to ask each freshman to pay \$1,000 to the college to be paid over ten years which would be put into an endowment fund." I suppose this is revolutionary. Every person who goes to college owes the institution something besides good will," he said.

Such a plan would deprive many ministerial and missionary students an education. Taylor will continue to ask for help in educating worthy young men and women who cannot raise the funds to do it themselves.

In reply to a pastor's request for funds a man wrote, "All the church wants is 'give, give, give.'" The pastor replied, saying, "Thank you for a good definition of a Christian."

Harold E. Camp
Vice-President



Walter H. Judd

Judd to Speak at 1956 Commencement

The Hon. Walter H. Judd, Republican congressman from Minnesota's Fifth District, will deliver the Commencement address at Taylor University on Saturday, June 2, 1956.

Congressman Judd's acknowledged authority in Far Eastern Affairs, his membership on the House Committee on Foreign Affairs and his concern for world co-operation warrant his leading and respected position in the U. S. Congress. He has served in the House since 1942 when several civic groups drafted him to serve in Congress.

In 1925, after graduating as a medical doctor from the University of Nebraska, Judd went to China to serve as a missionary. Repeated malaria attacks forced him to return to the U. S. in 1931, but he went back to the Orient in 1934. Japanese aggressions prompted him to warn the U. S. people as early as 1937.

The United Nations has been one of Judd's chief interests. He was author of the World Health Organization, and has legislated for technical aid to under-developed areas through the Point Four program.

Faculty Salary Increase Planned by Trustees

An increase in faculty salaries of about eleven per cent for the next academic year was voted by the Taylor University Board of Trustees at a recent meeting on the campus at Upland. Theodore Engstrom, chairman of the board, in making the announcement, said that the increase was planned on the basis of the Ford Foundation grant, a slight increase in tuition for next year, and a general increase in giving to the college.

Gifts to Taylor during the first six months of the current fiscal year almost equal the total contributions for 1954-55.

Pres. Bergwall said the Ford grant will probably provide about two per cent of the salary increase, as Taylor will receive half of the \$85,100 grant announced by the Foundation within the next year.

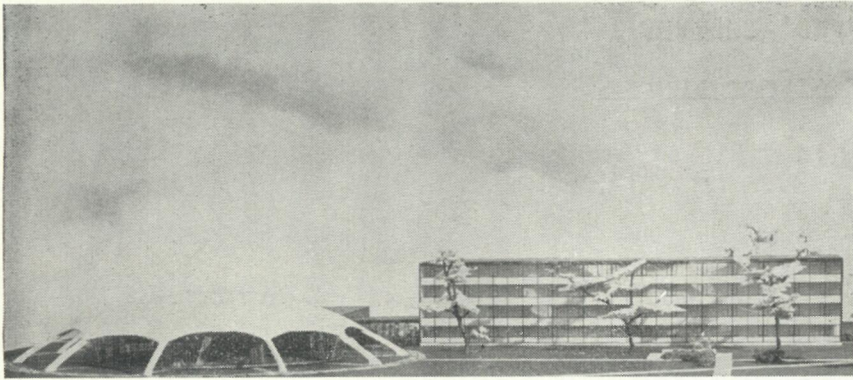
Tuition for the 1956-57 academic year will total \$210 per semester as a result of a \$15 per semester increase. Dormitory room rentals have been increased \$10 per semester. The entire cost of tuition, fees, room and board at Taylor is still less than \$1,000.

BASIC BUDGET PLAN SHOWING SUCCESS

The plan adopted by Taylor this year to budget monthly the amounts needed in gifts is proving very successful. Harold Camp, Vice President in Charge of Development, reports the following goals and totals:

Total budgeted to Jan. 1	\$54,000
Total gifts to Jan. 1	38,798.28
Goal for Jan.	\$10,000
Total Jan. giving	12,728.97
Goal for Feb.	\$ 3,000
Goal for March	\$ 6,000

Send your gift to be used in Christian education to Mr. Camp now.



The architect's model of the proposed dormitory-dining hall pictured above, on display in the library, makes students dream of days ahead.

FROM THE PRESIDENT'S DESK

Building for Tomorrow

One of the major preoccupations of every college administration today is that of building. The pressures on physical plants are so great that almost every college is in the throes of planning for, or actually building to accommodate students in housing facilities, academic classrooms, libraries and laboratories. The average college is working to build strong curricula to meet the need of the inquiring mind on the college campus today. The study is made to determine how best our young people can be trained for their chosen professions, and we must build the necessary course work and faculties to meet that academic need.

Never before have the colleges of our country talked in terms of such large amounts of money needed to build strong educational institutions. Never before has a greater need been evidenced for the increasing of faculty salaries and for the financial undergirding of the academic program.

It is interesting to me that from 1940 to 1950 over 50% of the colleges were able to make real strides because of one factor that often times we overlook. That factor lies in the bequests that loyal alumni and friends of the colleges have given to their schools. Many beautiful buildings are on the campuses of our country through the gifts that have come to the college by the bequest of

those who have held the college high in regard. Higher education has been strengthened because of the fine spirit of stewardship that these people have had.

Taylor has noticed something of that this last year. First we received a bequest of almost \$28,000 for scholarships from Isaac Reitenour. Then we will be receiving a bequest of approximately \$75,000 from the Kerwood Estate. In one year we will be receiving over \$100,000 because of these folks who thought so highly of Taylor that they included her in their wills.

Have you given any real thought to this? There is perhaps no better way of building a permanent memorial and helping to further the cause of the Kingdom in Christian higher education than setting aside in a will a stipulated fund for the advancement of Christian higher education at Taylor University. We invite your interest at this point, and if we can supply necessary information for you, we would be happy to do so either in writing or sending a college representative to you.

The needs are great and the building programs are heavy and challenging, but this is an opportunity for you to continue building after traveling days are done.

Evan H. Bergwall
President

Taylor Church Relations Discussed

Sixteen men representing eight denominations met with professors from the Taylor Division of Philosophy and Religion and other members of the administrative staff for the first Taylor Church Relations meeting on January 26, 1956.

Two main topics were discussed by the group: "How can Taylor be of better service to the church?" and "How can the church be of better service to Taylor?"

It was recommended that a permanent 7-9 man committee be appointed.

Lacour Speaks for Spring Revival

Dr. Lawrence Lacour was the evangelist for the Taylor spring semester religious emphasis week February 5-12. Dr. A. W. Tozer who was earlier announced as the speaker, was unable to hold the services due to illness.

Solid Bible teaching coupled with a fresh approach has made Dr. Lacour one of the most popular evangelists to speak at Taylor. Many decisions were recorded and students spoke of getting help in Christian living.

News From the Campus

FACULTY

Members of the faculty and staff helped the varsity T Club raise money for some training room equipment by staging a comic basketball game. Coached by Prof. George Ray, the faculty won 41-38 on the strength of some spectacular tackles by Earl Craven. Over \$100 was received for the equipment.

Don Odle headed a campus committee in a campaign to help raise money for a \$1,250,000 addition to the Marion General Hospital.

A part time instructor in strings, Mr. Carl Koerner, has been added to the music department staff. He has had an outstanding record in Europe where he studied and taught at the State College of Music in Cologne. He was in the U. S. playing with orchestras and teaching from 1921-1930, then returned in 1949.

Dr. Paul Wood is director of a Sunday School Teachers' Workshop being held at Taylor for Jefferson Township on eight consecutive Tuesday evenings.

STUDENTS

Members of Chi Sigma Phi, Home Economics Club, sponsored a bazaar to raise money for their project, the support of a Korean orphan. Last year they gave supplies to the Wabash County school for retarded children. Nancy DeLay was named president at a recent meeting.

Sophomores will take comprehensive examinations on March 6. These tests are designed to measure the students' proficiency in order to give counsel and guidance about further study.

A Valentine Banquet at the Honeywell Memorial in Wabash was sponsored by the girls' cultural society Gamma Delta Beta.

Second semester *Echo* staff members have been named by the *Echo* editor Dave Faris and associate Miriam Martin. A new publications policy has been outlined by the student-faculty relations committee.

The Future Teachers of America purchased a duplicating machine for use in the education department as their project for the year.

THE COLLEGE

The Taylor Trustees named two new Associates of the college, Mr. C. H. Muselman, Berne, Ind., printer and attorney, and Mr. Grover Oliver, Plattsburg, New York, lumberman.

A panel discussion on "Four Great Religions of the World" was conducted by four students of the speech composition and delivery class as part of their final exam.

"John Wesley" has been selected by the faculty as the topic for the Homer and Annabel speech contest which will be held February 29. Homer and Annabel Chalfant, alumni of Taylor, annually sponsor the event.

Shakespeare Plans Made

The Fourth Annual Shakespearean Festival will be held at Taylor University Thursday and Friday, May 3 and 4, Howard Skinner, Chairman of the Fine Arts Committee at Taylor announces.

Highlighting the festival this year will be a student production of "The Merchant of Venice" under the direction of Prof. Gentry Crisp on Friday evening. The two day festival will include lectures, readings, music and panel discussions designed to stimulate interest in the drama and poetry of the great Elizabethan playwright.

Dr. Bob Jones Jr., president of Bob Jones University and a well-known Shakespearean actor and interpretive reader, will speak and present dramatic scenes at the chapel hour on Friday, 9:30 a.m.

Prof. Richard Fosse of the Taylor music department will lecture on "The World Shakespeare Festival Movement." The lecture will supplement an elaborate exhibit he has designed of production photos from the leading theatres in England, Canada and the U. S.

Sir Lawrence Olivier's production on film of "Henry V" will also be a part of the festival. Faculty and students of the music department will present vocal and instrumental music of the Elizabethan period.

Choir to Present Easter Oratorio

"The Passion According to St. John" one of the major works of Johann Sebastian Bach, will be presented by the Taylor University A Cappella Choir on Sunday evening, March 11 on the campus. During the following week the choir will present the oratorio in six Methodist Churches as part of the North Indiana Conference Lenten Crusade.

Singing the role of the Evangelist with the choir will be John Toms, associate professor of music of Northwestern University. Other solo parts will be sung by Burton Mahle, assistant professor of voice at Taylor, Mrs. Mahle and Joy Hainline, West Milton, Ohio, sophomore. Prof. Howard Skinner, head of the Taylor Music Department will direct the production.

A small chamber orchestra will accompany the choir in the dramatic presentation of the story of Passion Week. The entire oratorio will not be sung, but the performance is expected to take 1½ hours.

The six churches where the choir will appear are:

Sun. Mar. 18 First Methodist Church, Decatur, Ind.

Mon. Mar. 19 First Methodist Church, Alexandria, Ind.

Tues. Mar. 20 Main Street Methodist Church, Kokomo, Ind.

Wed. Mar. 21 College Avenue Methodist Church, Muncie, Ind.

Thurs. Mar. 22 Kemp Memorial Methodist Church, Tipton, Ind.

Fri. Mar. 23 First Methodist Church, Winchester, Ind.



This beautiful fall scene of the campus will be pictured in color on the cover of the new viewbook. Write for your copy today.

Enrollment Limit Set at 575 for 1956-57 by Council

No more than 575 students can be enrolled at Taylor for the 1956-57 academic year according to a recent decision by the administrative council. This figure has been arrived at after a study of available housing, faculty teaching load and general college operations.

Miss Grace Olson, Director of Admissions, states that the council is planning for about a seven per cent increase for next fall. The committee on admissions will use the same screening procedures used last year. By this method only students who rank in the upper two-thirds of high school classes can be accepted, and a number of other factors are considered in establishing a priority of admission.

Alumni and students are aiding in the admissions process by calling on prospective students to further acquaint them with Taylor. About 125 alumni guidance counselors have been appointed in the U. S. and the

Trojan Council, a student guidance agency, has a chairman for every state who co-ordinates the activity of other students.

A new viewbook telling the story of Taylor life is in production by the public relations department and will be sent to all prospective students who write for information. The booklet will have a color photo on the cover. Copies will be available on request.

Administrative leaders feel that a number of problems make it seem unwise for the college to expand more than 10% in any one year. Securing of faculty members and housing are the major hurdles, but classroom space, chapel, and other facilities also pose problems. The faculty within the past year voted that Taylor's size in the future should be limited to 800-1,000, but a recent study by Purdue University indicated that if Taylor is to train its share the college may be expected to enroll 1,100-1,500 students in 1972.

They ought to be Taylorites—tell us about them! RECOMMENDATION FOR PROSPECTIVE STUDENT

Name
High School
Home Address
Eligible to enter college in
Scholastic standing is (superior) (good) (average)
Special interest or ability
☐ Send a catalog ☐ Arrange for interview
Recommended by

Clip and mail to Public Relations Department, Box 618,
Taylor University, Upland, Indiana

TAYLOR UNIVERSITY BULLETIN

MARCH 1956

UPLAND, INDIANA

VOL 48, NO. 12

Issued monthly. Entered as second class matter at Upland, Indiana, April 8, 1900, under Act of Congress July 16, 1894.

Students Plan for Youth
Conference April 13-15

Dr. Pete Riggs and Dr. Eugene Nida will be the speakers for the 22nd annual Taylor University Youth Conference April 13, 14 and 15. "The Life That Lives" is the theme chosen by the student cabinet for the conference. Following is the schedule for the conference:

FRIDAY

9:30 Chapel: Dr. Nida
1:00 Registration
5:00 to 6:00 Dinner
7:15 Fellowship Hour
8:00 Dr. Riggs
10:30 Prayer Time

SATURDAY

6:30 "Hour of Power"
6:45 to 7:45 Breakfast
8:00 Dr. Riggs
9:00 Discussion Groups
10:00 Dr. Nida
11:30 to 12:30 Lunch
12:45 A Cappella Concert
1:45 Discussion Groups
3:00 Dr. Riggs
5:00 to 6:00 Dinner
7:30 Dr. Nida
10:30 Prayer Time

SUNDAY

6:30 "Hour of Power"
6:45 to 7:45 Breakfast
8:15 Dr. Nida
9:15 Discussion Groups
10:30 Worship: Dr. Berg-wall
12:00 to 1:00 Dinner
1:45 Singspiration
2:45 Dr. Riggs

Registrations must be postmarked no later than April 3, and no more than 1,000 young people between the ninth grade and the age of 23 can be accommodated. Expenses for the conference total \$5.00. Guests are expected to bring their own bedding.

DEDICATION SERVICE PLANNED
FOR VENTURE FOR VICTORY IV

Dedication services for Venture for Victory IV have been set for Thurs., April 12 Don Odle, coach of the project, has announced. Boys selected to date are Bob Culp of Anderson College, Joe Grabill and Ken Stark of Taylor, Jerry Miller of Wheaton, Paul Benes of Hope College, George Selleck of Stanford University and Forest Arnold of Memphis State. The team which will travel in South America will be under the sponsorship of Youth for Christ, Intl.

Many Hear
Taylor Evangelist

Thrilling reports of revival have come from Taylor University's new venture into the field of evangelism. During the past year hundreds of men, women and teen-agers who have heard Rev. David LeShana have responded to the invitation to accept Christ as Savior. Many others have consecrated their lives for full time Christian work.



LeShanas

in churches throughout the eastern and mid-western states as Taylor evangelists.

Since the middle of September this couple has been in twenty weeks of revival campaigns. They have received requests for services from over 100 churches with the result that their schedule for 1956 has been filled with the exception of a week or two in June and early September.

Earnest prayer is requested on the part of students, alumni and friends of Taylor for Dave and Becky as they undertake this important and vital ministry of evangelism. Following is the schedule through July:

Feb. 12-19—First Friends Church, Canton, Ohio
Feb. 20-March 4—Methodist Church, Unionville, Mich.
March 5-18—Parr Methodist Church, Kokomo, Ind.
March 21-April 1—Methodist Church, Lennon, Mich.
April 14-22—Evangelical Mennonite Church, Bluffton, Ohio
April 29-May 13—Grace Methodist Church, Elkhart, Ind.
May 20-27—Evangelical Mennonite Church, Adrian, Mich.
June 8-17—Open
June 23—Hampstead, Md., Youth for Christ
June 29-July 8—Mt. Lake Park, Maryland, Camp Meeting
July 20-29—Sebring, Ohio, Camp Meeting

Sensing the responsibility of a Christian college to the church, Taylor is one of the first colleges in the U. S. to have a full time evangelist on its staff. For over a year Rev. and Mrs. LeShana have been mightily used of God

Parents' Committee Formed

Taylor University has invited parents of students to have a say in what kind of an education they want their sons and daughters to get at Taylor. One of the first functions of the newly organized Parents' Committee will be to compile and send a questionnaire to all parents to learn what they think about certain phases of Taylor life.

Dr. William Green, Dean of Students, met recently with five couples who have sons and daughters at Taylor to discuss ways the parents can aid the college. The committee will also be a liaison group for getting information to other parents about what the college is doing.

Mr. Leroy Wickham, father of Jane Wickham, Marion, Ind., freshman, was named chairman of the group. Vice-chairman is Mr. Milo Habegger, father of Marilyn Habegger, Berne, Indiana, sophomore. Mrs. Rome Lantz, Greenville, Ohio, mother of freshman student John Lantz was chosen secretary and she will be assisted by Mrs. Robert Adams, Kendallville, Ind., mother of Marilyn Sue Adams. Other members of the committee are Mr. and Mrs. Ross Newhard, Uniondale, Ind., who have two daughters, Anna, a sophomore, and Sue, a freshman, at Taylor.

Replies to the questionnaire will be used by the faculty in its current self-study program. Most of the questions the Parents' Committee wanted to get opinion on concerned campus community life, such as study hours, use of automobiles, permission to leave campus, dormitory hours, chapel and church attendance. Some wanted to know what parents thought about the academic process. The questionnaire will help determine what improvements should be made, which departments should be expanded and what new courses of study would be desirable.

BASKETBALL TEAM ENDS SEASON

The Taylor Trojans basketball team wound up conference play in sixth place with a 6 won, 6 lost record, losing the last two conference games to Manchester (82-77) and Earlham (75-59). Five of the first ten players were declared ineligible at the end of the first semester due to academic standing. Included in the five were the top scorers Jim Sullivan and Jerry Tester. Team standing for all games with two games left to play was 9 won, 10 lost.