PRESIDENT HOOVER seems to have made himself understood in his inaugural announcement about law enforcement. It worries the Chicago Tribune because he tied up his commission by not asking them to investigate the wisdom or unwisdom of the eighteenth amendment. They are simply to investigate the faults of the present enforcement program and make recommendations of a better way to enforce the eighteenth amendment. Would it not be a gay piece of insanity for a newly installed president of the United States to appoint a commission to pass on the wisdom or unwisdom of some part of the American Constitution. Opposers of the eighteenth amendment should calm themselves with the reflection that forty-six states voted for it, and that it would take the adverse vote of thirty-six states to abolish it. Nothing in the American Constitution has ever been abolished.

THE UNUSUAL OCCURS even at Taylor University. It has occurred this season. Upon its campus mighty spiritual forces are always at work, and here the student of spiritual phenomena may find plenty to engage his thought. Each school year, scores of choice young people are born again and brought into the fulness of the blessing. This year we have witnessed a spontaneous revival, lasting several weeks, under student leadership. Free from wild fire and fanaticism, and marked with courteous and loving appeals, this revival has gone deep, and influenced the entire student body, bringing a complete revolution to some lives.

CAPITAL PUNISHMENT, according to Warden Lawes in the Contributing Editor's pages of the Christian Advocates, should be done away. As warden of Sing Sing Prison he has witnessed the execution of one hundred and twenty-four criminals. He has observed them in their humblest, tenderest mood, and has seen them sigh and die. He may be right. We may be approaching the time that capital crime can be curbed as well without capital punishment. Not until then, however, should all criminals be pledged exemption from capital punishment. It is virtually certain that Warden Lawes would have felt different on this subject if he had seen the suffering and death of the hundred and twenty-four victims of these criminals and had only read of the penalties.

THE KELLOGG PEACE PACT met the solid opposition of the communists in the French parliament. These same "comrades" are building the world's largest military establishment, in Russia; but they have opposed the cruiser bill in the United States, and made common cause with advocates of peace until peace movements in some instances have become ill flavored. Church leaders should beware of pink propaganda with its ill will for America's best economic and governmental ideals.

THE TRIBES MEET AT TAYLOR from all sections of the United States. It is a place where drones never feel at home. Persons of vicious habits do not tarry long upon this beautiful campus because it does not suit them. For young people of good ideals who aim to make their lives count for the best there is no better place than Taylor University to get a college education. It is a growing, progressive college in a high and wholesome atmosphere. The environment is conducive to study. The faculty lives close to the student body, giving inspiration and personal help. The cost of one year at Taylor University is $378, covering literary tuition with board, room, light and heat. The next school year opens September 18. Write for Catalogue.

WILLIAM TAYLOR'S ANNIVERSARY

CROWDED WITH INTEREST THIS YEAR

We come again to celebrate the birthday of the many talented namesake and sponsor of Taylor University, called in Hurst's History the modern St. Paul. It comes on May 2. This year it will be observed in three ways.

1. The oratorical contest upon phases of his useful, consecrated life. A fifty dollar prize is provided, and the evening of May 2 will be one of edifying entertainment.

2. A day of prayer for Taylor University. The friends of William Taylor and of Taylor University, all over the world, are asked to write us the assurance that they will join us in special prayer on that day for God's abiding blessing on
the college, and that our strenuous efforts to give it permanency through proper endowment may be crowned with success.

3. Report on the Service Endowment. Every friend of Taylor is requested in honor of this day to make an offering, large or small, on the William Taylor Service Endowment, and try to have it to us for report May 2. A good sized estate note or pledge may take the place of a direct contribution if cash is not available. The announcement that this cause has been named in a will, stating amount, will also count, and the name of the benefactor will be withheld if desired.

THE WILLIAM TAYLOR SERVICE ENDOWMENT

The following traditions of William Taylor are maintained in the policies and life of Taylor University:

- The missionary spirit
- Love of truth and aversion of strife
- A sensible patriotism
- A discriminating church loyalty
- The brotherhood of man
- The necessity of the new birth
- The benefits of full cleansing from sin

Why a Service Endowment

The Goal Endowment was so called because it was the minimum required for the school to exist. It was raised, and Taylor escaped being counted out. Thus we are standardized.

But to live is not enough. We must serve. Taylor must carry on, and represent hundreds of its benefactors and friends long after they are in heaven. It must be the salt of the earth.

If missionaries, preachers, teachers, and Christian citizens of every rank continue to go forth from its portals to bless the world, a Service Endowment of $500,000 in productive values must now be raised to preserve its usefulness and make it a powerful instrument of Divine Providence.

Is Endowment Right?

If you think not, you can put us up a building or finance the sustentation fund. We do not try to invade any one's conscience.

But please consider this prayerfully: (1) The law requires it for colleges. (2) It costs a college two dollars for every one dollar its students can afford to pay. (3) Destruction of endowment would leave colleges open for the rich only. (4) The homes of the poor furnish more material for college education than the homes of the rich. (5) The college is one of the largest factors in tempering the church and typing civilization.

The Best Chance for Memorials

The Service Endowment furnishes an ideal opportunity for memorials to one's self or family. The possible units are anywhere from one thousand dollars up. The convenient units are as follows:

- $1,000 Memorial Gift
- 6,000 Memorial Scholarship
- 10,000 Full Expense Scholarship
- 50,000 Memorial Chair
- 100,000 Memorial Department

Better Than Marble

One couple wrote us that they preferred to put money into a permanent fund to train Christian young people rather than to have a great marble shaft on their graves.

The Small Investor

Large gifts are necessary in completing an endowment, but the great bulk of Taylor's support comes from people who send in checks from $100 down to $5.00. Such help and such friends are cherished and appreciated.

Business Administration

Taylor has a certified public accountant in charge of its office organization. Its Legal Hundred and Board include persons of the highest business ability. The school's business methods are typed by their counsel and advice. The coun-
sel of a splendid metropolitan bank adds to the wisdom of all investments.

We Hope

That you will add a codicil to your will in favor of Taylor University; that you will even make an estate pledge, which is safer, payable at death. Let it bear a small interest, and we can class it as productive endowment. Any kind of notes, or bonds, including Taylor University bonds, will count if contributed to the William Taylor Service Endowment.

TAYLOR UNIVERSITY GIVES—

An atmosphere of simple gospel faith which serves to keep all religious colleges reminded of what can be done.

A fortifying standard of morals and good habits to a stream of young people who constantly relay the contribution to society at large.

A pattern of thrift and economy which its sons and daughters learn in turn to follow and give again in other fields.

A new meaning to common work, and a dignity to toil and labor which dissolves social caste and saves the world from decay.

College education on such terms of economy as make it possible for the talented poor to find their place in the sun.

Sun crowned men and women to the world, one of whom, in many instances, is worth more to the nation or the race than all it would take to endow the school.

As many preachers to the church in proportion to its size as any college in the world, and they are good ones!

More missionaries to the foreign field than the average college, and they carry with them their distinguishing mark of industry, efficiency, and sacrifice.

To the political world men and women who make for a better state; whose ideals of fair play are learned on its broad playgrounds and in its democratic class rooms.

To the work of mercy and charity and the fields of medicine, nursing, and human relief, trained workers who carry salvation with their professions.

To the unending tasks of prohibition, temperance, prison relief and community reform, strong armed men and women whose hearts and brains and hands work together to a purpose.

To the homes of our country, women who are not trained away from domestic life, but whose education glorifies the home as an institution of society.

A STATESMAN’S ESTIMATE

From a speech by Governor Ed Jackson of Indiana on Taylor’s platform in 1927.

“I was impressed, this morning, as we drove past what we are accustomed to call a bill board and it announced ‘Taylor University, The College that Cares for the Soul.’ That announcement to me is an inspiration; for in the conflict of life, wherever the battle may rage and however fierce, the greatest forces of life are the unseen forces.

“I am glad that we have an institution like this, to emphasize God’s word and teach our boys and girls to make it a part of their daily experiences, to accept it as the lamp to their feet and light to their pathway as they prepare more thoroughly for life’s journey.”

CONVOCATION AND COMMENCEMENT

Commencement, June 9 to 12. Convocation, June 5 to 9. A group of nationally known speakers will be present. Taylor’s own splendid music and Expression talent will contribute to the event. It will be a feast for mind and soul. Taylor’s campus is a beautiful spot for a vacation. Rates of entertainment will be reasonable. Programs will be ready in a few days. If interested, write C. A. Douglas, Business Secretary, Upland, Indiana.

DO YOU WANT A TAYLOR MADE TEACHER?

Our Department of Education is prepared to indorse trained teachers for high school work, in English, Expression, the Languages and the Sciences. We also have trained librarians for high school or college, physical directors and play coaches.
GOLD BONDS AND GOLD CHARACTER
-at-
TAYLOR UNIVERSITY

Gold Bonds, First Mortgage, Six Per Cent
$300,000 ISSUE - MATURING 1940

A Gilt Edged Investment, Indestructible. Bonds are registered and will be duplicated if lost or burned.

The income of the institution was $149,053.27 last fiscal year; is better this year, promises still better 1929-30.

The main buildings are insured for more than the bond issue.

WHERE DOLLARS DO THINGS

1. Funding the construction of a system of substantial productive buildings.
2. Not a dollar of other debt or encumbrance rests against the property securing the bond issue.
3. The bonds symbolize Taylor's growth; by them, 300 people have cozy rooms, 600 people having dining room and social parlors, the girls of Taylor have a Laundry room for self help, and Home Economics halls for training.
4. Investment in these bonds is an investment in the uplift of coming generations and the evangelization of the world.

THE WAY WE PAY

At present Taylor has $73,000 worth of productive, saleable property in other communities, $300,000 worth of good subscription, the annual product of the buildings produced by the bond issue, and a large amount of unreleased resources from wills, set apart for interest and liquidation, Since less than $300,000 will need to be applied at any time, liquidation will occur on early maturities while later maturities are being sold.

AND THIS IS TAYLOR

An eighty year old college, standardized fully, renewing its youth and growing in power. A Christian character factory. The home base of hundreds of the world's most vital ministers and missionaries. Probably five hundred can now be located, who lighted their spiritual and intellectual torches here. The training station of a new generation of Christian high school teachers. The true mother of struggling boys and girls. The alma mater of scores each year preparing for the various useful callings of life.

Principal and interest payable at Upland State Bank, Trustee, Upland, Indiana.

DENOMINATIONS $1,000, $500, $100, $50.

In ordering bond, make check payable to Taylor University.

H. C. Miller, Treasurer
John Paul, President