TAYLOR UNIVERSITY OPENS HER EIGHTY-SEVENTH YEAR

September 14, 1932 — Capacity 500 Selected Students

REGULARLY ACCREDITED STANDARD COLLEGE OF LIBERAL ARTS BY THE STATE BOARD OF EDUCATION IN INDIANA.

Write to Vice-President B. W. Ayres and reserve a room at once.

August 30th Day of Prayer and Fasting for Taylor University

Let the ALUMNI and FRIENDS everywhere spend this day waiting upon God for His blessing upon Taylor University.

Let it be a day of humility and heart searching.

Let it be a day when God’s conditions are met so that He can put His seal upon Taylor in a marked way.

TAYLOR’S IDEALS MUST BE MAINTAINED SO THAT SHE WILL CONTINUE TO BE A CENTER OF WORLDWIDE EVANGELISM.

HER FINANCIAL OBLIGATIONS MUST BE MET SO THAT HER GOOD NAME MAY BE UNTARNISHED.

Pray that God’s Spirit may be mightily outpoured upon Taylor.

Pray definitely that her financial problems may be solved.

Pray that her halls may be filled with students.

TAYLOR’S TWENTY FOUR HOUR PRAYER LEAGUE

If Taylor University continues to be an effective CHRISTIAN College it will be in direct answer to the prayers of those who know how to prevail with God. Already all over the United States individuals and groups are praying each day for Taylor University. In India, China, Japan, Africa and the Philippines we have those who are praying definitely some hour each day for Taylor University.

Many of these letters informing the President of their time for prayer tell also of some of the great promises of God’s Word that these friends are using as a foundation for their asking. One dear man sends a gift every little while and puts nothing else in the letter except his check and a number of striking promises out of the OLD BOOK. Let this good work continue. Write to the President telling him the hour that you will be praying definitely for Taylor University.

Pray that every one who has to do with the administration or teaching in the school may be true to the message and program of Christ. Our young people today must be definitely converted and mightily baptized with the Holy Spirit if they are to do the work that God is calling them to do. Only people who know Jesus definitely in their hearts and lives can lead others to know HIM.

Pray that God may lay it on the hearts of those who have means to send the gifts to Taylor that will meet her financial needs. Taylor has the room and the equipment to care for five hundred students. Pray that these students may find their way to Taylor this year.

Let us have a great volume going up to God in behalf of Taylor University every hour in the twenty-four.

PRAY!  PRAY!  PRAY!

TAYLOR’S RATING

Permit us to answer again a very important question which is frequently asked, namely, “Is Taylor University a standard institution?” We answer, “Yes”. Taylor University is accredited by the Indiana State Board of Education as a Liberal Arts College. Furthermore, its standing is recognized and its credits accepted by many of the largest universities of this country. Taylor University is a member of the American Association of Colleges.
WHICH COLLEGE?
By DEAN HOWARD

This question, no doubt, has confronted many parents, young men and young women during these summer months. If this question is weighed in all its various phases, it becomes one of greatest import, for a person rarely joins himself to a social group and personalities and continues for some time, then leaves that group without having very definite attitudes which reflect those of the group.

Several years ago the writer was in attendance at a teachers institute in Jackson, Michigan. The speaker in the course of his address stated he was asked recently by a parent, “Where shall I send my children to college?” His answer was, “Place them under a man.” In this statement is recognition of the fact that brick and stone do not make a college. More vital than these are influences and factors of the community life of the student and faculty which will definitely register their telling tale upon the character of the student.

The task of the development of character is not all prescribed by the curriculum. Some influences arise from the community life of which the student is a part. Emerson said, “You send your boy to college and the students educate him.” Virtue is more apt to be an achievement of the group rather than of the individual. The danger is not so much the development of a vicious conduct but from the easy acceptance of conventional standards, a ready satisfaction of the standards and ideals of the group rather than a persistent and strenuous effort to reach the heights of individual attainment. Dean Sea-shore of the Graduate College of the University of Iowa says, “An institution is not only what the founders, the alumni, the trustees and the faculty make it; but, more consciously, what the students make it.”

These are fundamental principles underlying the social processes of any group. Because of these facts, Taylor University aids you in answering the question which heads this article and becomes at once, from this viewpoint, an exceptional college for you. For Taylor University is favored with a fine class of students, the great majority of whom come from Christian homes which gives a splendid background for their attitudes and ideals. Also, they have come to do serious work and make the most of their opportunities for scholastic attainment. In addition the students take an active interest in the development of vital Christian character and foster some organizations on the campus especially seeking this as a definite goal. A splendid atmosphere of fellowship exists in the student body. There are many desires and impulses which center the consciousness of the individual, but to achieve organic unity, one must find a worthy cause and give himself to it. The atmosphere which pervades the Taylor Campus inspires the student to find and choose that worthy cause.

The faculty of the college is another factor worthy of serious consideration on the part of a student selecting a college. When a young person enters college, he must make his adjustments in a new group. The men and women who compose the faculty are personalities of the group with whom he must form contacts. Will these contacts be direct and personal or indirect and impersonal?

These direct and personal contacts exist in primary groups. Such a group is known by its personal relationships. In it a feeling of group consciousness, esprit de corps—a feeling of “we”—pervades the group and to the extent this is true, there will be manifested attitudes and behavior appropriate and recognizable of the group. Those human virtues of sympathy, kindness, justice and fair play originate and develop within these primary group relationships.

Recently a study was made of the social beliefs of college seniors from seven midwestern denominational colleges. The students were presented with a list of twenty-five propositions dealing with social and political problems and concepts and were asked to respond by indicating their belief or disbelief. The fact was certainly evident that this group of students “have a social philosophy in harmony with the leaders among their elders.” Now, in relation to this study, weigh the statement of the institute speaker quoted above, and you must recognize that the faculty is a vital factor that should be considered in selecting a college.

At Taylor University the student has the special privilege and advantage of personal contact with his professors. These professors know the traditions and sentiments of Taylor University and give themselves for the welfare of their students. The aim of the faculty is education for character and service.

Other phases relative to the faculty of a college might be considered such as their culture, their scholarship and their enthusiasm for learning. The Taylor University faculty is not deficient in respect to these factors as anyone conversant with the facts knows, but the writer has chosen to emphasize the phase of student-faculty relationships only.

If attitudes and ideals are largely a social product, as we have previously affirmed, then from the viewpoint of the community life of the student at Taylor University, you have an answer to the subject of this article when you consider the purposes and ideals of the student body of Taylor University and the possibilities of student-faculty relationships.

EVERY FRIEND OF TAYLOR IS URGED TO SPEND AUGUST 30TH AS A DAY OF PRAYER AND FASTING FOR TAYLOR UNIVERSITY.
FROM TAYLOR'S MALE QUARTET

_composed of Messrs. MacKenzie, Buckner, Dennis and Titus_

We have sung this summer in the following states: Ohio, Indiana, Pennsylvania, New York, Michigan and Wisconsin. Our president has been with us at times and he has spoken and we have sung to about thirty-five hundred young people. These young people are interested in Taylor University and if they can work out their financial problems many of them will be present at Taylor University this fall when school opens.

At Romeo, Michigan, following the educational address which was given by our president at the Young People's Conference, we had a blessed altar service. When President Stuart had finished his address, he asked the quartet to stand behind him and sing "I Want My Life to Tell for Jesus" and there were five young people who came forward and found definite victory.

If our YOUTH knew what a privilege it is to be in a school that looks after their physical, social, mental and spiritual life, Taylor would soon have her 500 selected students.

At one of the INSTITUTES within twenty minutes there were five choice young people who approached Dr. Stuart desiring to get into Taylor this year. Each one feels called to some special religious work but they need financial assistance. What greater investment could you make than to put money into young people of this type? Send your gifts to Taylor University to help educate such young people.

THE APPRECIATED SERVICE OF FRIENDS

The following is a recent letter to the President.

Dr. Stuart:

For several years I have known that Taylor University is one of the few educational institutions of today that puts first things first.

Some weeks ago I attended a service at the Grace Baptist Church in this city (Indianapolis). A Gospel Team from Taylor had charge of the services. The earnestness and enthusiasm of these splendid young men for the cause of Christ reminded me that the extraordinary work being done by your school is more than worth while.

Enclosed herewith is a small check—a moderate gift. By your gifts you will have a share in the education of earnest Christian young persons for life's tasks.

Yours,

REMEMBER AUGUST 30TH.

WHAT CAN I DO FOR TAYLOR UNIVERSITY?

I can interest students in Taylor.
I can help by sending sacrificial gifts to the MAINTENANCE FUND.
I can interest other friends in giving part of their tithe to Taylor.

MAINTENANCE FUND

Do you feel that there is a need today for a college that undertakes to lead every student to a definite knowledge of Christ in their own hearts and lives?

Is there a need for a college that teaches the BIBLE as the Word of God? Is there need for a college where it is the thought and prayer of every member of the staff to strengthen rather than weaken it?

Do you feel that we need a college that continues to send out a stream of consecrated life to the ends of the earth?

Do you want this blessed work to continue? If you do, please send to us at once your sacrificial love gift.

Sign one of the maintenance pledges and return it to Taylor University. (You will find a pledge form on the back page of this bulletin.)

WHAT IS THE ANSWER?

Dozens of letters are coming from students who tell us that as they work on the farm or go about their tasks the call is upon their hearts to prepare for special work in Christ's Kingdom but they do not have all the funds that they need to enter Taylor. One wrote us the other day that she had prayed till after midnight and felt that she must be at Taylor next year. How is the President to answer these splendid young people?

What better thing could you do than to help some one of these young people get an education? If you want to help educate one of these, write the President.

CURRENT EXPENSES

Have you considered the moderate expenses of a year at Taylor University? But because of these low rates, the fees paid by the students do not cover the entire actual cost of their year's preparation for the future. It takes no argument to show that Taylor University is dependent upon gifts from her friends for the balance of her operating expenses.

What an opportunity presents itself to you to share in the advancement of Christ's Kingdom by contributing toward a year's expenses of the college. Many of these young people never could secure a college education were not the expenses moderate. By your gifts you will have a share in the education of earnest Christian young persons for life's tasks.
AUG. 30 DAY OF PRAYER AND FASTING FOR TAYLOR UNIVERSITY

ALL FORMER STUDENTS, GRADUATES AND FRIENDS ARE ASKED TO SPEND THIS DAY WAITING UPON GOD FOR TAYLOR UNIVERSITY

ONE OF OUR SPLENDID GOSPEL TEAMS

For eighty-six years there have gone forth from Taylor University missionaries and ministers of the Cross who have endeavored to bless the world with the Gospel Story, and great effort is being made to be of increased usefulness to the youth of today.

Under the leadership of Wayne Allee, a choice group of young men from Taylor University, who have been engaged through the winter in successful Gospel Team service, have been devoting their summer vacation to Evangelistic efforts. They have held meetings in Camden, New Jersey, and Newcastle, Pennsylvania, and are now working for the Kingdom of Christ in Allenwood, Pennsylvania. Two more meetings are scheduled before the opening of school, September 14.

Pastors who have had this team report unusual spiritual victories with definite conversions and an awakening among their young people.

These young people are out on faith to do what they can for the Master. If they can be of service to you, they will be glad to arrange appointments through the school year.

Note: From one place where the GOSPEL TEAM held a meeting came a letter saying: “It was one of the greatest meetings ever held in our section of the City. There were forty-four definite victories at the altar of prayer while these young men were with us.”

THRILLING STORY OF SAMMY MORRIS

New Booklet

Get the story and circulate it.

It tells the story of what God could do with one black boy from Africa.

Where this story has been circulated it has stirred many a church and brought a great revival.

It costs five cents a copy or three fifty per hundred.

NOW IS THE TIME TO ACT, SIGN AND RETURN AT ONCE

(Make as large a cash first payment as possible)

TAYLOR UNIVERSITY MAINTENANCE FUND

$_________________________ Upland, Indiana, 1932

For the maintenance of Taylor University and in consideration of the subscriptions of others, I promise to pay THE LEGAL HUNDRED OF TAYLOR UNIVERSITY, or order

__________________________ DOLLARS

To be paid at the rate of seven per cent per annum on the original amount of this note; and to be paid semi-annually with the understanding that when the sum of the interest paid equals the face of the note this note shall be considered as paid in full. In the event of death this note is automatically cancelled.

Taylor's friends by their gifts must make it possible to meet the immediate obligations. Do not put this paper down until you have made up your mind to do something for Taylor. A thousand dollar pledge would be less than $6 per month. $500.00 pledge would be less than $3 per month. Pray over it and do what God wants you to do.