Taylor University

Pillars at Taylor University

Taylor University Bulletin

Ringenberg Archives & Special Collections

12-1-1929

Taylor University Bulletin (December 1929)

Taylor University

Follow this and additional works at: https://pillars.taylor.edu/tu-bulletin

Part of the Higher Education Commons

Recommended Citation


This Book is brought to you for free and open access by the Ringenberg Archives & Special Collections at Pillars at Taylor University. It has been accepted for inclusion in Taylor University Bulletin by an authorized administrator of Pillars at Taylor University. For more information, please contact pillars@taylor.edu.
THE GREAT FRUIT TREE
An Editorial by John Paul, President of Taylor University

It is an order of the day to plant trees. Not only maples, elms and oaks, but institutions that grow and put forth branches, and bear fruit into coming millenniums. Such are the great universities and church schools, clamoring (successfully) for endowment and getting ready to propagate their kind in coming generations.

No need to speculate or guess the kind of fruit an institution is going to produce. If it is a peach, it will produce peaches. If it is now producing quinces or thistles or chestnuts, what is the use to bet an endowment gift that in future generations it will produce horse apples, American beauty roses or olives. If it is now giving forth wholesome and useful fruit, why be cynical about its future product?

I know consecrated men and women who have left thousands for the endowment of institutions that did not represent their ideals or their faith, apparently in the hope that in some sweet by and by, the tree that bore lemons would go to bearing oranges. That is what I call optimism. I know some consecrated people who have squandered their means upon transient and perishable enterprises, or given all to unappreciative kinsfolk, and refused to endow schools like Taylor University because they were afraid we would “go back on holiness” or “quit standing for the Bible” or “lose our missionary note.” In other words, afraid the fig tree would go to bearing crab apples. That is what I call pessimism.

We are living in a day when institutions are becoming typed. Most every well established college with some years of history back of it is as dependable as a tree. It will carry on when you are gone, upon principles pretty well in keeping with its present standards, unless it is too weak and has to be sold into new hands, or unless it is made up of high explosives and spontaneous combustibles on which calculations are not possible.

Taylor University has more than three quarters of a century of adversity and experiment back of it. The institution is on solid footings, in charge of the Legal Hundred, one of the most perfect agencies for perpetuating a school’s ideals that the age affords. It is being studied and admired by research men in high places. The occasional rumor that some church conference or board of prelates is going to get charge of Taylor is either the slander of rival salesmen or the pipe dreams of cranky people. Nobody who reads the charter of the Legal Hundred believes that this world institution can ever be taken out of the hands of that great representative organization, or that it is in any danger of being diverted from the unchangeable principles set forth in its charter.

A good woman or man may die comfortable having invested a thousand or ten or a hundred thousand in a memorial at Taylor University. If he is properly informed, he will feel assured that marble monuments will perish before his memorial at Taylor University has ever crumbled or become tarnished.

Reasons for the Good Will Endowment

In the Louisiana rice fields they have what they call providence rice. They have a crop in the years that the rains are favorable, and a failure in certain alternating years. No reflection, of course, upon the goodness of God who giveth rain and sunshine alike to the unjust and to the just. He is under no commitment to intervene with miracles to supplement nature’s deviations in the course of human events. It is a well watered country, but the water is in the creeks and rivers. It may have seemed wicked to some, but instead of praying for rain, the big rice farmers have made dykes and planted competent machinery along the streams to raise the water, with the result that their crops never fail. A man cannot now survive the competition in rice culture unless he does like the other folks.

The absence of a single first class college meeting highest requirement without endowment ought to explain to the good people of this generation that if they want to perpetuate in higher education the ideals maintained by Taylor University, they must give the institution a suitable endowment. It is not sufficient to object that the
institution will get rich and forget God, or that
dumb directors will waste the money or squander
the property. You have just as much grounds to
fear this in your own children to whom you are
leaving a competency. Some have more grounds
for such a fear, because: (1) Taylor is moving
with a seventy-five years momentum in righteous­
ness and faith. (2) It has been warned by the
lapse of other colleges, and has fortified itself
in the selection of its governing body, in the man­
ner of their succession and in the charter under
which they work. (3) It has the habit of economy,
and the appreciation of values is traditional in
the institution. (4) Its investments and business
policies are watched by the Legal Hundred, on
which are always to be found conservative, con­
secred business men and women of vision, who
have been successful in their own affairs.

In the following terms, we have previously
summarized the reasons for endowing Taylor Uni­
versity: (1) The law requires it for colleges- (2)
It costs a college about two dollars for every one
dollar its students can afford to pay. (3) Destru­
ction of endowment would leave colleges open for
the rich only. (4) The homes of the poor furnish
more material for college education than the
homes of the rich. (5) The college is one of the
largest factors in tempering the church and in
typing civilization.

A very sober anticipation of the future has
convinced the Alumni and the Legal Hundred of
Taylor University that one million dollars in pro­
ductive values will be needed over and above pres­
tent resources. It has been wisely decided to ask
for this under a definite unit to be known as the
Good Will Endowment. All developments and sub­
scriptions on the Goal Endowment and the Wil­
liam Taylor Endowment will be held on the side
as an essential condition to the school's progress.

As Taylor University is a college whose
alumni and whose contagious ideals and conserv­
ing examples are a blessing in all sections of
America and in many nations of the world, the
Good Will Endowment will be most fittingly
named.

Secret of Success in Building Personality

Recent inquiry has been made of leading people regarding Taylor's secret of
success in developing personality and character. Here are some replies from those
who have visited the school.

FROM A BUSINESS MAN OF INTER­
national Reputation
(MR. T. H. MAYTAG)

The personnel of Taylor is made up of men
and women of firm Christian conviction, who
believe that man's first duty is to serve God and
man. They are not narrow minded religious fan­
atics. Therefore, students associated in educa­
tional work with them for two, three, or four years
cannot but be made better fitted for duties in
after life.

FROM THE CHURCH'S CHIEF EDUCATOR
IN THE MORAL FIELD
(DR. CLARENCE TRUE WILSON)

A school that bears the name of the great
William Taylor would certainly start with good
intentions. Its traditions would be on a high plane
of spirituality and devotion, and through the
years since its founding it has kept to its ideals.
It is religious, it is distinctly Christian, it is fer­
vently spiritual, and this is the atmosphere in
which moral standards spring up. Taylor Uni­
versity is maintaining collegiate work in just the
religious atmosphere that all our Christian schools
were started to maintain. Every dollar contributed
by our Methodist fathers and mothers amid their
sacrifices for the building and maintenance of a
Christian institution was with a view to having
a college with just the spiritual atmosphere and
moral standards that Taylor now has.

"Upon what meat does this our Caesar feed?"—Shakespeare
EFFICIENCY—of her faculty, that challenged the equipment of our best universities.

DEVOTION—of her friends who believe in her mission; and God grant that their number may increase.

May dear Taylor's ship sail on; she cannot suffer wreck,
While up to God the people's prayers, are rising from her deck.

A MEMBER OF THE INDIANA STATE BOARD OF MEDICAL REGISTRATION AND EXAMINATION
(DR. J. W. BOWERS)

In the United States there are 120 million people. In the world there are nearly two billion souls. The greatest problem confronting an individual is, how can I adjust myself to all these people? Hundreds of ambitious young men and women are finding their answer at Taylor University. After this problem has been correctly solved one can attain real usefulness in the world.

A Christian Investment

$300,000 First Mortgage Bonds.
Symbolic of Taylor University's Great Program. 6% interest, payable semi-annually by coupons. Mature at close of 1939. Exempt from income tax.

PUBLIC CONFIDENCE
Is illustrated in the fact that more than $200,000 of these bonds are sold.

Important that we sell $50,000 more in the interest of our building program.

WE APPEAL
To your interest in young people and in sound Christian Education.
Sharing a part of your savings in this investment will mean strength to this cause and be sound investment to you at more than you are getting in the bank.

TAYLOR IS STRONGER
With $1,400,000 of listed and unlisted assets, (Continued on page 4)

Have any Big People Invested in Taylor?

There are many big people in Taylor's faculty, in its Legal Hundred, in its Alumni. We may almost say, in its student body. But for the person unacquainted who considers investing in the Good Will Endowment, the question means, "Have any persons of large success made large investments at Taylor?" Out of many through the years, we mention some of the more recent, in the order of their recency.

Mr. T. H. Maytag, of the famous Maytag Company, is now making possible a $50,000.00 Gymnasium and Auditorium, a family memorial. It will soon be under shelter, and will probably turn out to be a sixty or seventy-five thousand dollar building.

Mr. J. E. Bartlett and Sons, of Michigan and Florida, have commitments of more than $100,000.00 in the institution, some of which, in actual cash, has already gone into the building program, and a large part of which has been counted in the Goal Endowment.

Mrs. James Magee, queen mother of that eminent Magee Carpet firm of Pennsylvania, had faith in the institution in a critical period of its progress, six years ago, and her total commitments to the institution have run well beyond $100,000.00, most of which has been paid unconditionally in cash. The beautiful Stanley Magee Building on the campus is a memorial to her son Stanley, who has gone to his heavenly reward.

Mr. John D. Campbell of Huntington, Indiana, who has been a prosperous man on a modest scale, with the co-operation of his consecrated wife, now gone to her reward, gave his all, amounting to well above $60,000.00, and the Campbell Building at Taylor is named for him. For some time they took an annuity interest on it, but now he will not accept anything but his living. He is now high up in his eighties, and beams with joy over his investment. Ask him about it if you want a good testimony for Taylor.

Mr. and Mrs. E. B. Robinson, of Fort Wayne, Indiana, have given $30,000.00. They get an annuity, 6% while they both live, 5% to the survivor. Their own terms. He made it as a barber. We mention him with the "big" people, for any one who can acquire this as a barber, has business sense enough to avoid bad investments.

Mr. Elwood Haynes, recently deceased, inventor of the first automobile, has a monument at Taylor University in the form of a memorial room. While his gift of $1500.00 was not large, it was a vote of confidence and a gesture of sympathy from a great Hoosier that will be significant to any thoughtful philanthropist who might consider us, and will never be forgotten by the custodians of the institution.

A good woman of wealth in the State of Pennsylvania whose name we have not secured permission to use, has placed ten thousand dollars on the annuity plan with Taylor. She said: "I want the institution to have it when I am gone, and I find that by placing it now, I will avoid diverting a good part of it in the form of inheritance tax."

"Whatever I have given I still possess."—Rabirius
(Continued from page 3)

with a Legal Hundred of great Christian laymen, women and ministers as its governing body, with a world wide alumni that love the institution, Taylor is stronger and surer of its life than any average bank where you might keep your savings.

THE SCHOOL'S LIABILITIES

Are represented in this bond issue secured by a direct deed of trust on $700,000 worth of good property and indirectly by that much more of assets constantly turning into cash. Property directly securing these bonds carries insurance of $447,000.

YOUR ORDER, TO BE PAID, JANUARY 1,

Or your early order for these bonds will be appreciated. The denominations are $1,000, $500, $100 and $50. You may make your check payable to Taylor University and send it to John Paul, President of Taylor University, Upland, Indiana, or, if you prefer, to the Upland State Bank, Trustee.

If your young folks are going to college, why not send them to Taylor? Write for Catalogue and particulars.

A MONUMENT THAT YIELDS IMMORTAL RETURNS

In its last October meeting the Legal Hundred approved the following memorial propositions connected with the Good Will Endowment. Gifts for these memorials will be preserved permanently, and the proceeds will support the scholarship or department. They will be explicitly recorded in the Year Book of Taylor University.

| Memorial Gift                              | $ 1,000 |
| Memorial Scholarship                      | 6,000   |
| Memorial Scholarship with Board           | 10,000  |
| Memorial Chair of Instruction             | 25,000  |
| Endowment of a Professorship              | 50,000  |
| Endowment of a Department                 | 100,000 |

A view of Taylor University's Campus as drawn by our good landscape artist, Mr. M. H. Gaar. In fact the trees are much larger. They are indeed gorgeous in the front campus. The heating plant and most of the buildings are as they should be. The general beauty of the campus is not portrayed by this plan, but it shows that Taylor is being developed by a design, and not by haphazard. Taylor's campus is one of Indiana's beauty spots.